



2026 Business Planning Departmental Presentations

Recreation Services

PRESENTED BY:

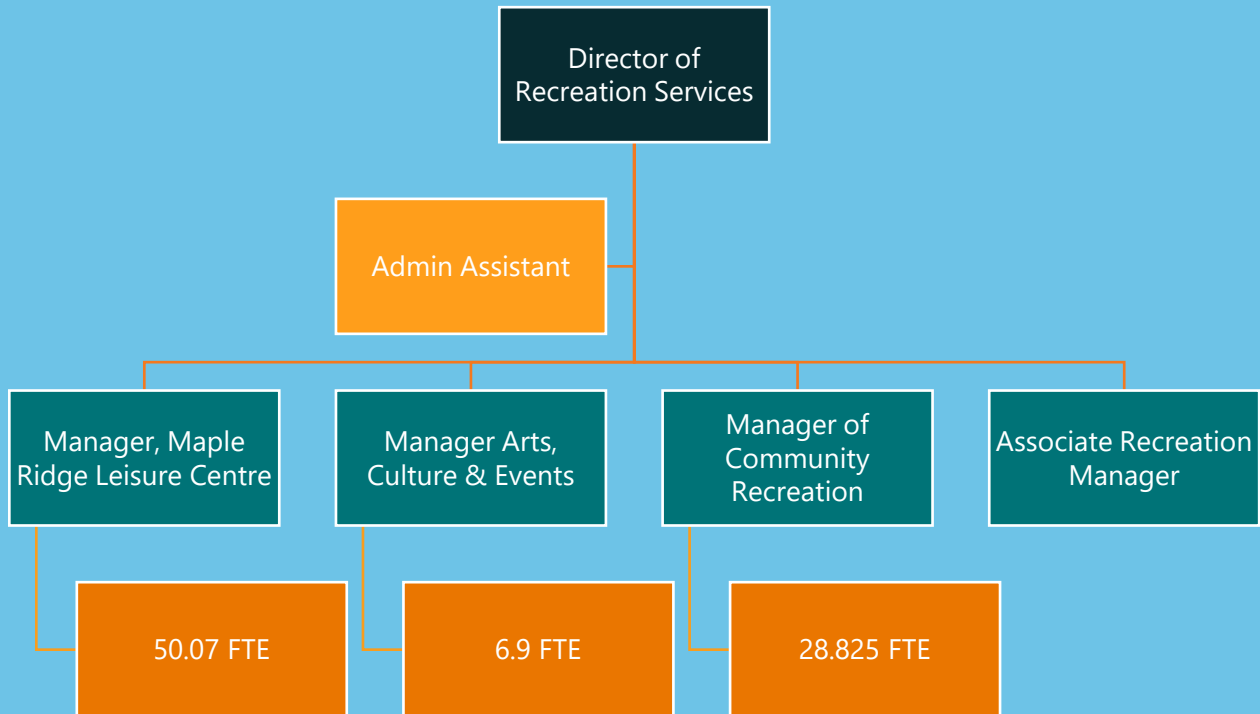
Cid Martin

Director, Recreation Services

Overview

- As defined by the Canadian Parks & Recreation Association Framework for Recreation in Canada' recreation is defined as the experience that results from freely chosen participation in physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community wellbeing.
- The Recreation Service department provides recreational, cultural, and social programs, services, spaces, and events. Staff prioritize accessibility, inclusivity, and investing in partnerships and opportunities that enhance the quality of life for Maple Ridge residents and visitors.

Staff Complement



Achievements

PROGRAMS

- 1st Annual "PLAYfest"
- 2nd annual "Family Fishing Fun"
- NEW "Sensory Play Time Drop In"
- Youth Week Talent Show

AQUATICS

- NEW Aqua Academy launched
- Drowning Prevention Pop-Up
- Large increase in Swim Lesson offerings & participation
- Hammond Outdoor Pool saw a 50% increase in attendance with Free Swimming for residents

FITNESS

- Continued success & growth of in-house fitness model
- Commissioned Alder Room for Fitness Programs
- Launched Spin classes at Albion Community Centre

EVENTS

- Our Neck of the Woods
- City Lead events saw a major increase in attendance
- City administered 45 grants, and 52 Community run Special Event Permits
- Supported 242 unique volunteer opportunities for city engagements and events

ARTS & CULTURE

- Maple Ridge ACT Arts Centre & Theatre transition
- Albion Community Centre 1st Art Exhibition
- Amphitheatre Concerts at Albion Community Centre

Continuous Improvements

Programming

- Deliver programs in all our local neighbourhoods through spaces such as strata clubhouses, churches, and parks
- Engage community in the types of programs and services they would like to see delivered through annual recreation program surveys

Customer Service

- Regular initiatives that allow staff to engage and interact with our community members within our facilities
- Continue with our annual recruitment & retention plans to draw and retain members using our recreation facilities

Revenue

- Review recreation delivery models to generate increases to revenues
- Review access to our recreation facilities including Greg Moore Youth Centre, The ACT, Albion Community Centre

Industry Leader

- Engage with other cities on a more regular basis
- Host recreation related conferences in Maple Ridge
- Continue to integrate the OneCity Model into our day-to-day work

Key Challenges

- Resources to grow and expand the services offered by recreation
- Aging infrastructure - challenging to deliver high quality consistent services
- Limited infrastructure – effects our ability to service all our communities effectively

