



MAPLE RIDGE

British Columbia

LEADERSHIP SUMMIT 2023



HOUSING AFFORDABILITY SUMMIT

Tuesday May 30 | Albion Community Centre

PROGRAM

Agenda & Program

8:45 am to 9:30 am	Registration, Light Breakfast & Networking
9:30 am to 9:40 am	Welcome and Opening Remarks by His Worship Mayor Dan Ruimy
9:40 am to 9:50 am	Keynote Address by Honourable Ravi Kahlon, BC Minister of Housing
9:50 am to 10:00 am	CMHC Presentation on Federal Housing Accelerator Fund by Lance Jakubec, CMHC Advisor, Municipal Relations
10:00 am to 11:00 am	PANEL + Q&A 1: Government Supports, Programs, Financing and Jurisdictional Best Practices PANELISTS: <ul style="list-style-type: none">• Moderator: Jas Johal, CKNW Host• Honourable Ravi Kahlon, BC Minister of Housing• His Worship Dan Ruimy, Mayor of Maple Ridge• His Worship Mike Hurley, Mayor of Burnaby• Jill Atkey, CEO, BC Not for Profit Housing Association (NFPHA)• Ron Rapp, CEO, Homebuilders Association Vancouver (HAVAN)• Rick Ilich, Board Vice Chair, Urban Development Institute (UDI), and CEO, Townline Homes
11:00 am to 12:00 pm	PANEL + Q&A 2: Effective Partnership Models for Not For Profit and Private Sector Developments PANELISTS: <ul style="list-style-type: none">• Moderator: Jas Johal, CKNW Host• Thom Armstrong, CEO, Cooperative Housing Federation of BC, Community Land Trust Foundation and COHO Management Services• Jonathan Coté, Deputy General Manager of Regional Planning and Housing Development, Metro Vancouver• Chad Margolus, Director of Acquisitions, Morningstar/Polygon Homes• Shawn Bouchard, Chief Operating Officer, Lorval Developments• Margaret Pfoh, CEO, Aboriginal Housing Management Association
12:00 pm to 12:45 pm	Lunch Break
12:45 pm to 2:30 pm	Breakout Roundtables
2:30 pm to 2:45 pm	Closing Remarks by His Worship Mayor Ruimy



Jas Johal, Panel Moderator

Jas Johal hosts a daily 3-hour public affairs program on western Canada's most listened to news radio station, CKNW. Each day the program provides unrivaled coverage of news and current affairs, from politics, the economy, technology, plus arts and culture. Prior to hosting the program, he served as a Member of the Legislative Assembly here in British Columbia. He has also served as the Asia Bureau Chief for Global National News, based in New Delhi, India and in Beijing, where he traveled extensively reporting on the economy, domestic and foreign policy, and on the environment.

Speaker & Panelist Biographies



Honourable Ravi Kahlon, BC Minister of Housing

Ravi Kahlon was first elected as a member of the legislative assembly (MLA) for Delta North in May, 2017 and was named British Columbia's Minister of Housing in December, 2022.

He previously served as the Minister of Jobs, Economic Recovery and Innovation. Prior to that appointment, he was parliamentary secretary for Forests, Lands, Natural Resource Operations and Rural Development, where he championed the use of mass timber and innovation in B.C.'s forest sector.

As parliamentary secretary for Sport and Multiculturalism, he helped restore the BC Human Rights Commission and traveled the province to build an anti-racism strategy.

As Minister of Housing, his focus is on delivering attainable, affordable housing options for British Columbians.

Ravi's love for sports and athletic competition has also shaped his outlook on life. When he was seven years old, his father introduced him to field hockey. A two-time Olympian, Ravi played field hockey for Team Canada at the 2000 and 2008 Olympics.



His Worship Mayor Dan Ruimy, Maple Ridge

Dan Ruimy brings more than 25 years of experience as a business executive to his role as Mayor for the City of Maple Ridge. He has developed and delivered strategic training and leadership programs for multiple organizations, and in the hospitality industry he assisted in the opening of over 140 franchise restaurants.

Originally from Montreal, Dan opened his "Bean Around Books" store and coffeeshop in Maple Ridge in 2011, known as a social hub for those who share a love of reading and conversation.

Dan also served as the Member of Parliament for Maple Ridge and Pitt Meadows, hosting community town hall meetings and round tables, and advocating for federal investments in Maple Ridge for infrastructure and for seniors, youth and environmental programs.

Speaker & Panelist Biographies



His Worship Mayor Mike Hurley, Burnaby

Mayor Mike Hurley is in his 5th year as Mayor of Burnaby, re-elected to his second term last October. Before serving as mayor he was a Burnaby firefighter. He served as President of the Burnaby Fire Fighters Association, and also as president of the BC Provincial Fire Fighters Association. In 2002, he received the Queen's Golden Jubilee Medal, the Diamond in 2012, and the Platinum Jubilee in 2022, for his service to the community.



Jill Atkey, CEO, BC Not for Profit Housing Association (NFPHA)

Jill Atkey is the CEO of BC Non-Profit Housing Association, where she leads a team that passionately supports the community housing sector. She has been involved in the not-for-profit sector for over two decades, focusing over the last decade on research, policy and advocacy on housing and homelessness. Most recently, Jill led the development of the Canadian Rental Housing Index, an interactive web-based tool that has driven media commentary and community planning in communities across Canada, and a ten-year strategy for solving British Columbia's housing affordability and homelessness crisis. Jill also leads the strategy for building the community housing sector's capacity through education, policy research and direct supports, and works with government partners at every level to ensure a safe, secure and affordable home for everyone. She is a Director with Encasa Financial, the Community Housing Transformation Centre and CIH Canada. In 2019, Jill was appointed to the Canada-BC Expert Panel on the Future of Housing Supply and Affordability. She is a Chartered Member of CIH Canada and has an M.A. from the School of Community and Regional Planning at UBC.

Speaker & Panelist Biographies



Ron Rapp, CEO, Homebuilders Association Vancouver (HAVAN)

Ron has enjoyed 30+ years of working in the construction and real estate development industry in Ontario, Alberta, and BC. As V.P. Construction of Morningstar Homes for 15 years, Ron oversaw the planning, design, delivery, and customer service for over 2000 homes. His experience encompasses low and high rise multi residential, seniors housing and long-term care facilities, subsidized housing, and industrial and commercial projects, complimented with a with a broad range of exposure to, and or a direct hand in land acquisition, planning and development, product design and site planning, sales and marketing, construction, and after sales service. A long-standing member, and former Board Member of the Homebuilders Association Vancouver (HAVAN) while at Morningstar Homes, Ron took on the role of HAVAN's CEO in 2020 with a focus on working with local industry, and municipalities in partnership with CHBA BC and CHBA National to advocate for all levels of government to work together to address the challenges of the housing industry including zoning restrictions, density limits, and NIMBYism.



Rick Ilich, Board Vice Chair, UDI and CEO, Townline Homes

Rick established Townline in 1980 and under his direction, the company has grown from a single family home builder to a diverse and respected leader in the residential, commercial and mixed-use development/construction industry. With projects throughout Metro Vancouver and Vancouver Island, Rick's keen sense of detail, creativity and desire for innovation is reflected throughout Townline's projects. With this wealth of knowledge and experience, Rick serves on the Board of several other companies including Chair for UDI Pacific Region.

Early in his career, Rick recognized inequities in the socio/economic reality that affected many people and their ability to secure safe and affordable housing. Together with his wife Lauren and VP Craig Lochhead, he formed TL Housing Solutions (TLHS), a "fee for service" design/build development/construction team. TLHS offers a turn-key approach to Non-Market Housing Operators, BC Housing and CMHC with more than 3000 units constructed or in progress providing safe, secure housing for women fleeing domestic violence, affordable housing with support services for seniors and those with special needs, Co-Operative housing, as well as Indigenous and workforce housing.

Speaker & Panelist Biographies



Thom Armstrong, CEO, Cooperative Housing Federation of BC, Community Land Trust Foundation and COHO Management Services

Thom Armstrong has more than 30 years experience in the co-operative housing movement, holding leadership positions in Saskatchewan, Ontario, and British Columbia. Since September 2000, Armstrong has been the Chief Executive Officer of the Co-operative Housing Federation of BC, and currently serves in the same capacity for the Community Land Trust Foundation of BC and COHO Management Services Society, all headquartered in Vancouver. He also serves on the board of Encasa Financial Inc., an investment fund manager for the social housing sector in Canada with more than \$520 million in assets under management. CHF BC represents 260 non-profit housing co-ops with more than 14,000 co-op homes. CHF BC's group of community land trusts currently holds assets in housing and land worth more than \$364 million and is developing or acquiring additional housing assets worth almost \$800 million.



Jonathan Coté, Deputy General Manager, Regional Planning and Housing Development, Metro Vancouver

Jonathan Coté is a passionate urbanist who has dedicated his career to building better cities. Jonathan is currently the Deputy General Manager of Regional Planning and Housing Development at Metro Vancouver. In addition to his role at Metro Vancouver, Jonathan serves as an Adjunct Professor in the Urban Studies Program at SFU. Jonathan has spent the past 18 years working in local government and served two terms as the Mayor of New Westminster. In his role as mayor, Jonathan served as the Chair of the Mayor's Council for regional transportation and was the Chair of Regional Planning in Metro Vancouver. Prior to being elected, Jonathan completed his Master's Degree in Urban Studies at Simon Fraser University. Jonathan's work in local government has focused on some of the most challenging planning issues facing our communities and region.



Chad Margolus, Director of Acquisitions, Morningstar/Polygon Homes

Chad manages all land acquisitions within Polygon's Fraser Valley office including its single-family division, Morningstar Homes. He has a Bachelor of Commerce degree from the University of British Columbia and obtained his real estate license in 2015. Prior to joining Polygon, Chad worked at a large commercial real estate brokerage, specializing in development land sales in the Fraser Valley. Originally from Vancouver Island, he enjoys a wide variety of sports and outdoor activities including rugby, surfing, tennis and mountain biking.

Speaker & Panelist Biographies



Shawn Bouchard, Chief Operating Officer, Lorval Developments

Shawn Bouchard is a seasoned executive with 18 years experience in the real estate industry. He brings expertise in multiple facets of the industry, including land procurement, project management, governmental relations, sales, construction and innovation. He has a proven track record in the real estate industry overseeing the successful creation and completion of 39 projects totaling 5,427 units. Throughout his career, Shawn has developed strong relationships with key stakeholders, including government officials, contractors, and vendors. He has a keen ability to navigate complex regulatory environments and maintain positive relationships with all parties involved in a project. He is passionate about bringing solutions to affordable housing.



Margaret Pfoh, CEO, Aboriginal Housing Management Association

Margaret is Tsimshian, a member of the Lax Kw'alaams Band and a descendent from the Eagle Clan of the Gitga'at First Nation. She joined the non-profit housing sector more than 27 years ago and is the CEO of the Aboriginal Housing Management Association (AHMA).

Margaret's career has been built on her dedication to serve and support the Indigenous Peoples of British Columbia and she currently serves on both the CHRA's Indigenous Housing Advisory Caucus and the CHRA's Board of Directors as the Vice President. Her devotion to Indigenous communities expands far beyond the provincial housing sector. Margaret actively represents the urban Indigenous voice at both national and international levels by addressing and advancing housing rights for all Indigenous Peoples.

Margaret's dedication to AHMA propelled her into a variety of influential roles, from President to Director and now welcomes her fourth year as CEO. AHMA is the first housing authority of its kind in Canada and only second in the world. In 2019 Margaret lead AHMA to partner with the government of British Columbia to create the historic Building BC: Indigenous Housing Fund (IHF). This monumental initiative made BC the first province in Canada to offer provincial funding to all Indigenous Peoples living both on-reserve and in Urban, Rural and Northern regions.

Margaret is an impactful public speaker and continues to advocate and protect the inherent human rights of Indigenous Peoples at conferences and engagements worldwide. She was a keynote speaker and panelist at the largest affordable housing conference in the southeast Asian hemisphere, the 2019 National Housing Conference in Darwin, Australia. Margaret was also part of a nation-wide coalition with the United Nations Special Rapporteur to the Right to Adequate Housing Leilani Farha and Indigenous Housing leaders from across Canada.



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