

CITY OF MAPLE RIDGE NEWS RELEASE

FOR IMMEDIATE RELEASE

October 3, 2023 23-63

For further information, contact:

Katerina Anastasiadis at 604-467-7398 kanastasiadis@mapleridge.ca

Panels at Maple Ridge Economic Development Summit to Explore
Local Business Expansion, Retention, and City's Regional Competitive Advantage

Maple Ridge, BC: The City of Maple Ridge will hear from business, economic, government and community leaders during the City's first **Economic Development Summit** on **Wednesday, October 11** at the **ACT Arts Centre**.

The Honourable Brenda Bailey, BC Minister of Jobs, Economic Development and Innovation will open the summit as the keynote speaker.

Mayor Dan Ruimy and Council will then host key regional economic partners and community members during two panel sessions moderated by Laura Jones, President and CEO of the Business Council of British Columbia.

In the first session entitled, "Unpacking our City and Region's Competitive Advantage", panelists will explore how Maple Ridge can use its position as the region's fastest growing city, and its central location within Metro Vancouver, to manage both population growth and a strong economy, while preserving the quality of life cherished by local residents.

Scheduled panelists include Honourable Brenda Bailey, BC Minister of Jobs, Economic Development and Innovation; Mayor Dan Ruimy, City of Maple Ridge; Jacquie Griffiths, President, Invest Vancouver; Josh Gagliardi, Orion Construction; Marko Dekovic, Vice President Public Affairs, Global Container Terminals; and Matt Laity, Owner, Laity Farms.

The second panel, "Business Retention and Expansion – Support for Local Businesses" will discuss how to attract more businesses to Maple Ridge and further develop our robust local economy.

Scheduled panelists include Mayor Dan Ruimy, City of Maple Ridge; Kristi Maier, Executive Director, Ridge Meadows Chamber of Commerce; Cindy Stephenson, President, Downtown Maple Ridge Business Improvement Association; Karoline DeVries, Program Manager, WorkBC; and Tyler Westover, Director of Economic Development for the City of Maple Ridge.

The summit will also feature a business showcase and will wrap up with an Innovation Awards presentation.

"Maple Ridge is one of the fastest growing cities in the region, growing twice the rate as the rest of Canada, and is now home to 95,000 people," said Mayor Ruimy. "We also expect to see a further growth of 23 per cent by 2040, so now's the time to take stock and find ways to ensure our success in attracting and retaining businesses, and with our central location, ensure our role as an important regional economic hub. By ensuring a strong economy we enable investments into critical community infrastructure for the benefit of our residents and tax payers."

The summit is one pillar of the City's ongoing economic planning process and follows the recent unveiling of the <u>Maple Ridge Moves</u> strategy to improve transportation infrastructure and transit, and to open up new areas for housing development and industrial lands.

The Economic Development Summit is the third in a series of Leadership Summits organized this year by Mayor and Council. A Climate Action Summit was held in April, followed by a Housing Affordability Summit in May.

For more information, or registration details, for the one-day Economic Development Summit on October 11, visit www.mapleridge.ca/summit