

## CITY OF MAPLE RIDGE NEWS RELEASE

FOR IMMEDIATE RELEASE

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## Get the Latest City Service and Emergency Notices With Alert Maple Ridge

**Maple Ridge, B.C.**: Residents who want to stay up-to-date on City road, facility, emergency and other service notices are encouraged to sign up for the expanded Alert Maple Ridge service.

As of July 17, all City alerts will be issued through Alert Maple Ridge, a service introduced last year featuring customizable alerts via app, text, email or automated voice. Registration is quick and easy at <a href="mapleridge.ca/alert">mapleridge.ca/alert</a> or through the Voyent Alert app, free from the App Store or Google Play.

Alert Maple Ridge replaces both the former Notify Me subscription service – which will be phased out effective July 28 as part of the City website redesign project – and day-to-day service alerts such as pool closures on social media. The City will continue to share alerts about significant impacts to services or road closures on social media, and will post all alerts at mapleridge.ca/currentalerts.

## Stay in the Know and Don't Miss an Alert

Alert Maple Ridge was introduced last year for emergency notifications such as wildfires, floods, storms and other hazards. With the integration of all City service impacts starting July 17, it will become an even more convenient and user-friendly tool for residents to choose what alerts they get and how they get them.

Customizable features through <u>mapleridge.ca/alert</u> include:

- Receiving alerts by text, email and automated voice to ensure important notifications are received in real time and not missed,
- Identifying location of interests to receive information targeted to geographical locations of choice, and

Selecting day-to-day alert topics such as City Hall, general service impacts, Greg Moore
Youth Centre, Hammond Outdoor Pool, Maple Ridge Leisure Centre, online service
impacts, parks and spray parks, road work traffic and closures, and sport fields.

All Alert Maple Ridge subscribers automatically receive all emergency alerts.

Those who download the free app can take advantage of additional features, such as:

- Creating and following alerts related to multiple specific locations in the community, such as a child's school or family member's home or neighbourhood, and
- Further personalizing alert options, including frequency and location.

The City also encourages residents to visit <u>mapleridge.ca/currentalerts</u> to see the full listing of notifications as they are issued, and to continue to monitor Maple Ridge's social media channels for important alerts as well as other City news.

More information about Alert Maple Ridge and links to download the free app can be found at <a href="mapleridge.ca/alert">mapleridge.ca/alert</a>.

## Transitioning from Notify Me

The City has contacted all Notify Me subscribers to advise them about the transition to Alert Maple Ridge with instructions for setting up an account or how to unsubscribe. All Notify Me contacts have been imported to Alert Maple Ridge, and former subscribers may sign in to edit contact methods, types of alerts and other preferences.