



Courtesy of Caitlynne Medrek

# FILM



Maple Ridge

# Playbook

An Industry Report

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# Overview



## Our Story

- Defined by Community & Industry Integration
- Ecosystem-Based Approach
- **“Why Can’t We?”** Mindset
- Where Cultural Excitement & Community Experience Meet



## Maple Ridge Offers:

- Predictable Logistics
- Location Stacking
- Budget Advantages
- Stage Access w/o Congestion

**as the Bridge to the Fraser Valley & Metro Van**



## Our Results

- **\$735,000** in 2025 Direct City Film Revenue
  - **18% Increase** from 2024
- **\$2.47 Million** Generated in the **Past Five Years**
  - Compared to \$811,000 from 2016-2020
- **~\$9.4M** in Direct Economic Impact
- **\$150,000** Generated from the **Film Kiosk** This Year
  - **221 Days of Usage** by 26 Productions → 258.57 MT of CO<sub>2</sub> saved
- Productions are **More Diverse, Staying Longer, & Spending More in the Community**
- **96%** of Productions are **“Very Satisfied”**, as Expressed Via Film Wrap Forms
- Film Maple Ridge **Profiled by Various News Agencies**, including BC Business Magazine



## Launch of:

- **Find a Location**
- **Community-Focused Webpages**
- New **Film Notification Letters**
- **#FilmFridays** Video Series
- New **Equitable Filming Bylaw**



## What’s Next?

- Continued Story-Making & Growth
- Launch of **Film Business Partnership**
- Circulation of **Post-Filming Feedback Surveys**
- Attracting Further **Domestic Content**
- Film Maple Ridge Awards?

The

FILM



Maple Ridge

Story

# Our Approach

1

Economic Impact &  
Corporate Excellence

2

Cultural &  
Social Impact

3

Integration

At its core, Film Maple Ridge recognizes there is no film without locations; therefore, **there is no film without community.**

The film story of Maple Ridge is defined by the integration of our industry, landscapes, municipal systems, and integrally, our community, to form a connected, creative ecosystem. One where all parties can thrive from our ventures together. Guided by a “Why Can’t We?” mindset, Film Maple Ridge creates a flexible, creator-driven environment that supports productions while strengthening local capacity. Essentially, the ecosystem approach enables stories that move beyond geography and deliver sustained cultural and economic value for all partners.



# How the Film Industry Works

## ★ A Project-Based Industry

The film and television industry operates through **Project-Based Organization (PBO)**. Each production, whether a feature film or a television series, is a temporary organization that assembles a specialized workforce for a defined project, timeline, and budget. Once filming is complete, the organization disbands and reforms again for the next project. This structure allows productions to move quickly between regions, scale crews efficiently, and manage financial risk in an industry where outcomes are uncertain until a project is finished.

## ★ Roles

Film work is divided into two functional categories:

- **Above-the-Line (ATL)** roles guide creative direction, financing, and high-level decision-making. These include producers, directors, writers, and principal cast.
- **Below-the-Line (BTL)** roles include the technical, operational, and logistical workforce who execute the day-to-day work of filming. They include over 300 roles in 31 distinct departments (some of which are written around this page)!

**The majority of local employment, spending, and on-the-ground activity occurs within BTL roles, making local crew depth and experience a critical factor in a region's ability to host productions.**



## ★ Mobilization Like the Military

Film productions operate using a mobilization model similar to the military, characterized by:

- Clear chains of command
- Defined roles and hierarchies
- Rapid deployment to specific locations
- Precision logistics and scheduling
- Temporary occupation of space, followed by full demobilization

Crews must arrive, set up, operate, and exit efficiently. Delays are costly, which is why productions value jurisdictions that understand how to support fast, coordinated mobilization.

## ★ Hiring

The industry relies heavily on professional networks and reputation rather than formal hiring processes. Crews are often assembled through prior working relationships, recommendations, and demonstrated reliability.

These networks act as semi-permanent teams that can quickly reassemble when a new project begins. This allows productions to reduce risk, move fast, and maintain consistency under tight timelines. Regions that can support and integrate these networks become repeat destinations for filming.

## The Role of Municipalities

Municipal film offices and permitting teams act as critical intermediaries within this system. When reducing uncertainty, coordinating logistics, and aligning municipal operations with production needs, cities help productions mobilize efficiently while minimizing community impacts.

Maple Ridge's success in film is not just about our permitting or focus on locations, but about how well we support the networks, workforce, and operational realities that allow productions to function smoothly. It's about taking an ecosystem approach and view to working "outside of the system" for reinvention and innovation.

Most importantly, the success is dependent on the desire to come to a yes; ergo, **"Why Can't We?"**

**Production Has Positive Experience**

=

**Integrates With Our Ecosystem  
+ Tells Others About It**

# Maple Ridge as BC’s Stage

Maple Ridge is positioned to support production at scale by reducing operational friction, protecting schedules, and delivering measurable budget advantages, while remaining fully integrated within British Columbia’s core production ecosystem.



## Stage Access Without Congestion

Located minutes from Martini Film Studios, and Golden Ears Studios, and close to Bridge Studios, Maple Ridge functions as a flexible extension of the Lower Mainland studio zone. Productions leverage Maple Ridge as a stage to gain immediate access to studios, crews, and vendors while benefiting from a municipality that offers scale, space, and location diversity without studio-area congestion.

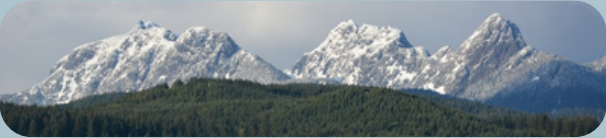
## Location Stacking

Maple Ridge’s mix of urban, suburban, rural, industrial, and natural environments allows productions to solve multiple script needs within a single jurisdiction (i.e., [Tracker, pg. 18](#)). This enables efficient location stacking, minimizes company moves, and supports schedule discipline across episodic and feature productions.

Large land parcels support circus, crew parking, equipment lock-ups, and long-term set builds that reduce daily logistical pressure and increase operational certainty.

## Predictable Logistics

As the geographic bridge between Metro Vancouver and the Fraser Valley, Maple Ridge allows productions to maintain consistent crews, equipment access, and vendor relationships without triggering excessive travel time, overtime thresholds, or per diem exposure. This predictability translates directly into cleaner schedules and more stable cost reporting.



## Production-First Approach

Maple Ridge operates with a “Why Can’t We?”, production-first mindset, emphasizing clarity, responsiveness, and practical solutions. The focus is on enabling productions to move efficiently while balancing community considerations that supports a stable filming environment. This results in a community that actively enjoys filming in its jurisdiction.

## Budget Advantage

Maple Ridge qualifies for British Columbia’s Regional Tax Credit, administered by Creative BC, creating meaningful labour cost savings for both service and Canadian productions.

| Tax Credits in Maple Ridge   | Production Services Tax Credit (PSTC) | Film Incentive BC (FIBC)                           |
|--|---------------------------------------|--|
| Base Labour Tax Credit   | 36%                                   | 40%  |
| Regional Tax Credit  | +6%                                   | +12.5%   |
| Major Production Tax Credit<br>(for Productions with BC Costs over \$200M) | +2%                                   | N/A  |
| Total Labour Tax Credit  | Up to 44%                             | Up to 52.5%<br>for Qualifying Canadian Productions |

# ECONOMIC IMPACT & CORPORATE EXCELLENCE

# #FILMMAPLERIDGE

## Lights, Camera... Revenue and Standards

This is partially the dollars-and-cents approach, and probably the only reason you're reading this report. Yes, the part where film goes from, "Cool, camera trucks are on my street", to real money in Maple Ridge. It includes permit revenue, location fees, hotel stays, catering orders, lumber from local hardware stores, and even that extra coffee run for a tired crew at 5 a.m. It also covers long-term effects: more jobs, more local businesses working with film, induced economic impacts (more on that later) and Maple Ridge becoming a serious player in B.C.'s creative economy.

## Why It Matters to the City

As film is one of the rare industries that shows up, spends big, and doesn't ask us to build a factory (yet), it helps diversify the tax base (yes, it actually contributes to keeping taxes lower!), boosts local businesses, brings in repeat visitors, and signals to investors that Maple Ridge is open for creative business. That is: more film means more economic resilience, more investment opportunities, and a City that isn't putting all of its eggs into one economic basket. Film is the rare guest who shows up, spends generously, and leaves the place better than they found it. As Jessie J. once said, "It's all about the money, money, money," - at least in part of this section.

The real story behind-the-scenes is Corporate Excellence. This is where we highlight the City's commitment, not just to completing tasks, but to approaching them with intention, curiosity, and a continuous drive to improve. Guided by a "Why Can't We?" philosophy, staff consistently look for ways to improve the internal systems to say "yes," find solutions, and enhance the experience for productions and residents alike. It's the ongoing, behind-the-scenes work of refining processes, modernizing systems, and strengthening how we support the industry, so that we can dedicate further resources to innovation and working "outside the system". Permit streamlining, quicker turnaround times, clearer communication, transparent policies, and a responsive film office (even to the not-so-friendly calls) all reflect this commitment. Corporate Excellence has become a cornerstone of the film ecosystem, the part where Maple Ridge focuses on improving operational efficiencies, demonstrates initiative, builds credibility, and earns the confidence that keeps productions returning and residents happy. Film brings the economic activity; our City brings thoughtful, reliable, solutions-oriented support. That was a good way to hype up the City, eh?

# 01

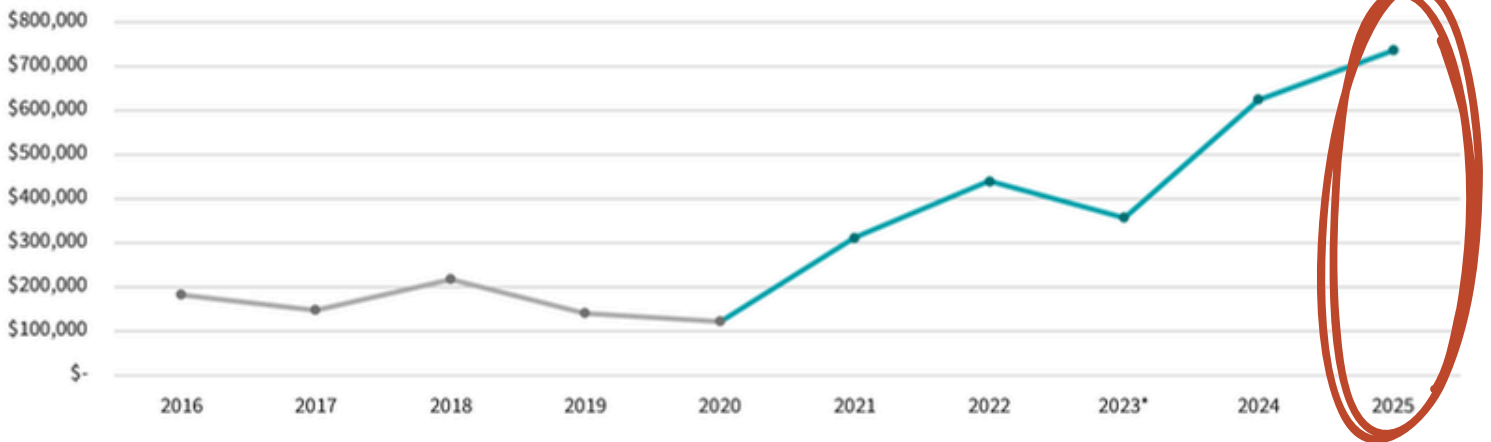


# Our Years in Review

One of the first things that comes to mind when one thinks of film: **the direct revenue**. These are the funds that directly benefit City of Maple Ridge residents and businesses by **reducing the tax burden** and **adding to the capital budget** for key projects, including infrastructure enhancements, renewal and maintenance campaigns, monitoring, research, analysis, and investments in the City's future recreation, transportation, and economic development.

**Did you know every \$100,000 earned in direct film revenue is equivalent to a tax mitigation of 0.1%?**

Annual Direct Revenue, 2016 - 2025



In 2025, direct City revenues from filming reached \$735,000, generated via municipal asset usage, permits, and related fees. **Over the past five years, Maple Ridge has generated \$2.47 million in direct film revenue**, a sharp increase from \$811,000 in the five years prior. Notably, the last two years alone account for \$1.36 million, demonstrating substantial year-over-year growth.



This observable increase can be attributed to the **film-friendly** and **“Why Can’t We?”** sentiment productions experience when filming here that supports **increased production expenditure, length of stay, last-minute requests, use of municipal assets, diversity in typology, and overall complexity of productions** in Maple Ridge.





# Economic Impacts

## (as a Financial Metaphor)

Direct City Revenue = \$\$\$\$\$\$\$\$ **735K**

Direct Community Impact<sup>1</sup> = \$ **9.4M**

### Economic impacts of filming like money in a bank account

#### Direct Impact

=

#### Simple Savings

=

The money that goes straight into the account the moment filming happens. It's straightforward, immediate, and easy to measure.

=

Initial deposits received by the community from productions choosing Maple Ridge:

- Permit revenue
- Hotel nights
- Catering bills
- Hardware purchases, etc.

#### Indirect Impact

=

#### Simple Interest

=

Like earning a bit of interest on those savings. The original spending begins to grow outward, but still in a fairly linear way. It's one step removed from the original deposit.

=

Local businesses:

- Restock supplies
- Hire extra help
- Buy more from their suppliers, etc. due to film activity.

#### Induced Impact

=

#### Compounding Interest

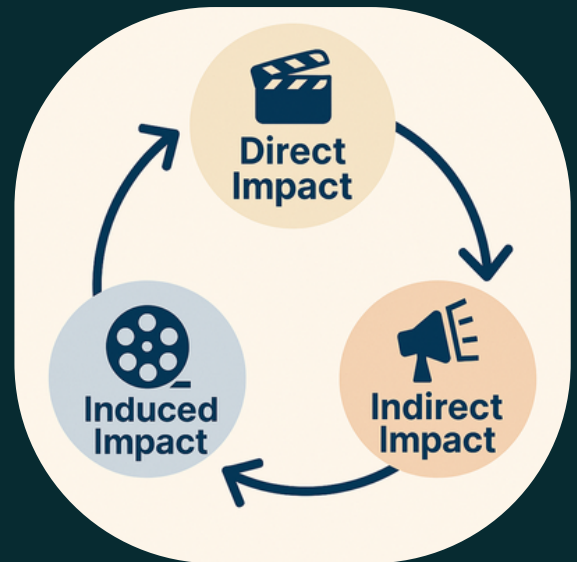
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Where the real magic happens. Income earned from film activity continues circulating and multiplying through the community. One job leads to more spending, which leads to more jobs, which leads to even more spending. The cycle keeps growing long after the production has wrapped.

=

Everyone spends earned income on:

- Groceries
- Gas
- Childcare
- Retail
- Recreation, etc.



Every **\$1 spent on production** = an estimated **\$1.50 - \$3.00 of economic activity** generated in the local economy<sup>2</sup>

#### Why It Matters

Just like good financial planning, a strong film economy benefits from all three levels:

- **Direct impacts** give Maple Ridge immediate returns.
- **Indirect impacts** help grow that value across local businesses and suppliers.
- **Induced impacts** create long-term, exponential benefits that compound over time for all.

Together, they form a healthy, expanding economic ecosystem, where every production is not just a deposit, but an investment that continues to grow within the community. Thus, the more the community is integrated into the film ecosystem, the higher the economic impact via direct, indirect, and induced means.

<sup>1</sup>Calculation based on estimated \$20,000 of local spending per shoot day + \$10,000 per prep/wrap day  
<sup>2</sup>Estimate provided by [AFCI University, Economic Multipliers](#)

# Business Partnerships

Maple Ridge currently remains near the entry level of the economic multiplier effect (pg. 7), as industry integration with the local business environment is still in its early stages. The Film Maple Ridge Partnership is designed to **move our community up the economic multiplier curve** by **expanding direct economic activity** and **unlocking stronger indirect and induced impacts**. Our focus is on building the conditions for **sustained ripple effects** throughout the Maple Ridge economy through support of three key branches of integration, in which were introduced at our first Partnership working group session last fall.

## The Three Branches Include:

### Engaging With Film as a **Location**

Including:

- **Registering one's business as a filming location**
- Understanding the assets one can offer when filming comes to their area:
  - **Private Parking Areas**
  - **Utility/Support Spaces** (e.g., Lunchrooms, Office Spaces, Background Holding, Storage etc.)

### Engaging With Film as a **Business-to-Business Provider**

This involves capturing the influx of production activity coming to Maple Ridge. Businesses are encouraged to brainstorm what products/services they offer that are enticing to the industry's specific needs, such as:

- **Retail** (e.g., clothing, hardware, etc.)
- **Food** (e.g., catering, groceries, etc.)
- **Accommodations**
- **Construction & Manufacturing**
- **Rentals** (e.g., storage, vehicles, etc.)
- **Personal Services** (e.g., cleaners, traffic, etc.)

### Engaging With Film as a **Business-to-Consumer Provider**

In other words, leveraging film workers as a unique consumer base!

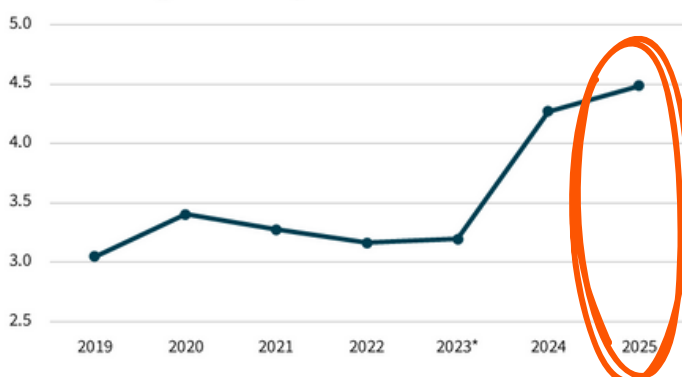
- **52,500 unique film visits per year (on average) by film workers**
- **+ Over 2700 Maple Ridge residents work in the creative industries**
- **+ Film tourists attracted to Maple Ridge businesses from film showcasing**

**= Thousands of consumers to market to!**

By building trust with the film industry, one **creates a long-term consumer base** of workers who integrate into the local economy.



Average Shoot Days Per Production, 2019 - 2025



## More Shoot Days = Greater Economic Impact

Shoot days are a signifier of film economic impact and a useful year-over-year comparator. The average number of shoot days per production this year was 4.6 shoot days. This is a 6.9% increase from 2024, indicating an increase in expenditure per production. **In other words, on-location filming has continued to increase in duration and complexity this year.**

**What does this mean? Productions are spending more in the local economy and building lasting connections with the neighbourhoods and business districts they film in, building sustainable community relations and strengthened connection to Maple Ridge.**

# Film Kiosk



## Opportunity

The Waterfront Lot is Maple Ridge's busiest basecamp used year-round as the primary circus and crew park. Its heavy generator use made it the single largest point of emissions in local film operations, and the strongest opportunity for meaningful, measurable reduction.

## Why?

- Support sustainability by replacing diesel generators with clean BC Hydro power.
- Maintain competitive advantage by aligning with studio ESG and net-zero policies.
- Reduce emissions at the most frequently used filming area in the city.
- Provide productions with reliable, plug-and-play, clean energy that removes barriers to greener operations.
- Free up a generator to support locational activities.

## How?

The City led a two-year process involving:

- Emissions and usage analysis to validate the Lot as the highest-impact site.
- A cost-recovery model to ensure long-term affordability for productions, resulting in a flat rate charge for lot and power.
- Partnership with BC Hydro, Reel Green, CPKC, and City departments to fund and install the kiosk.
- Navigating technical constraints (i.e., rail proximity, tree protection, trenching, and power capacity) to deliver an 800-amp, film-ready electrical kiosk.
- Creation of a standard operating procedure for ease of production use.

## 2025 Results

|                             |   |
|-----------------------------|---|
| <b>CITY'S COST OF KIOSK</b> | <b>\$228,000 One-Time Investment</b>                          |
| <b>221 DAYS OF USAGE</b>    | <b>\$150,000 in Revenue</b>                                   |
| <b>26 PRODUCTIONS</b>       | <b>258.57 Metric Tons of CO<sub>2</sub> Emissions Saved*</b>  |
| <b>95,914 LITRES SAVED</b>  | <b>\$176,800 in Fuel Savings*<br/>\$20,000 in Power Cost°</b> |
| <b>EQUIVALENT TO</b>        | <b>75 Cars Driving For An Entire Year</b>                     |

## Storytime: Film Kiosk Event

Last December, the Film Office hosted the Film Kiosk Event to launch BC's first kiosk outside of Vancouver. Fully powered by the kiosk itself, the event brought together industry stakeholders for a cross-collaborated expo showcasing sustainable business and technologies, highlighting innovation and sustainability within the creative sector.



## Paramount to Success

Without the Waterfront Lot and its clean-power kiosk:

- The City faces a potential loss of approximately one-sixth of its annual filming revenue.
- Productions would lack a functional base camp, reducing filming across the city.
- Direct, indirect, and induced economic impacts could drop significantly.
- More diesel generators and trucks would spill onto municipal streets, increasing noise, emissions, and community disruption.

\*Based on 1600A studio generator running at 50% load 14hrs/day  
Calculated via [DGC Green Power Budgeting Tool](#)

°Deducted from revenue, equaling \$130,000 in surplus

# Equitable Film Bylaw

## What It Is

Modernizes how Maple Ridge sets film fees by aligning costs with the size and impact of each production. Instead of a single flat rate, the bylaw uses a tiered structure: smaller productions pay lower fees, while larger, higher-impact shoots contribute proportionally more based on their use of City resources and operational requirements.

Since the inception of the Equitable Film Bylaw, the composition of production types in Maple Ridge has continued to diversify. **From 2024 alone, we've seen an increase of:**

- **200% in independents**
- **400% in shorts**, and
- **150% in "other" productions** (including PSAs, educational materials, and photoshoots)

Such diversification has occurred **without decreasing the volume of large-scale features and TV series** filming in Maple Ridge.

## Storytime:

### Music Video to Multi-Millions

Back in 2023, a music production team chose Maple Ridge for the backdrop of one of their projects and were able to benefit from the Equitable Film Bylaw. As a result, they returned to the municipality 18 months later, now with a multi-million-dollar independent production starring Kid Cudi!

**Like a good investment portfolio, having a diversified stream of production types is paramount to the success of the Film Maple Ridge ecosystem.**



Courtesy of Mia Mango

## Why It Matters

### Fairness and Transparency

Productions pay rates that reflect their scale and level of impact, creating a clear and predictable system for all users.

### Accessibility for Emerging Creators

Lower fees for small and independent productions reduce barriers to entry and support a diverse creative ecosystem.

### Sustainable City Services

Larger productions contribute more to offset the increased staff time, coordination, and community impact they generate.

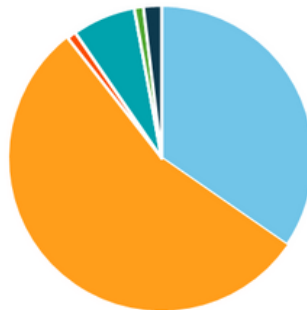
### Competitiveness and Industry Alignment

A tiered structure mirrors best practices across leading jurisdictions, making Maple Ridge more attractive and easier for productions to plan for.

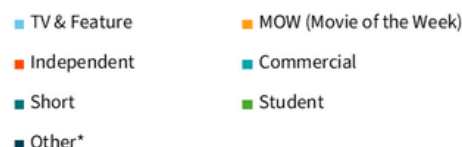
### Commitment to Continuous Improvement

The bylaw reflects the City's "Why Can't We?" approach, updating policies to support a growing film sector while maintaining community balance and operational excellence.

2019° Production Type Composition



2025 Production Type Composition



## Storytime: Crazy 8's

It was mid-February when the Film Office received inquiries from two of the six finalists of the Crazy 8's Film Challenge. With dreams and micro-budgets, these rising young filmmakers needed locations accommodating of their very specific needs: making a kick-(you know what) film in 8 days. The Equitable Tiered Film Bylaw kicked in, the production teams went to work, and Maple Ridge shined not only once but twice at the prestigious gala screening, special credits and all (not to mention some epic behind-the-scenes photos too!) Check out our [Film Fridays](#) episode to see just what went down - and try not to lose your head! 😊

\*Includes documentaries, PSAs, educational materials, music videos, & photoshoots

°2019 used as comparator to demonstrate diversification of production types since the pre-COVID-19 period

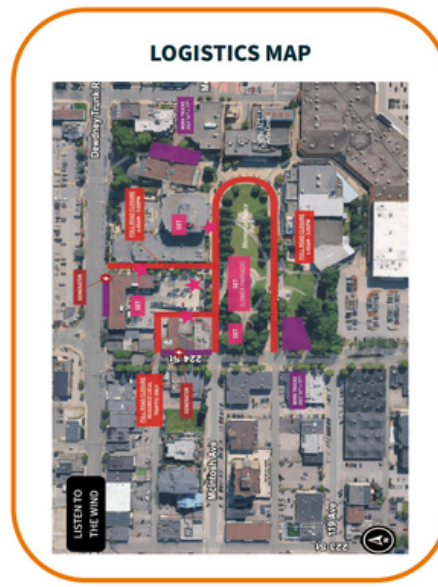


# Webforms

12 paper-based forms were consolidated into  
3 simple webforms!

Our webforms are tokenized so productions can  
“Save As Draft” as needed.

# Notification Letters



Our new film notification letters rolled out this year are inspired by and imbued with the spirit of our community, detailing the Film Maple Ridge Story.

# Post-Filming Surveys

Now, we know things aren't always hunky dory, so the Film Office is launching post-filming sentiment surveys. Keep your eyes peeled and let us know your most honest thoughts - we can take it, we promise.



# Find a Location

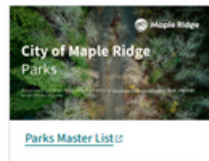
## Film Location Master List (aka Everything)



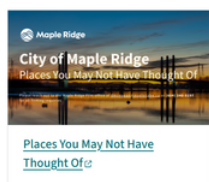
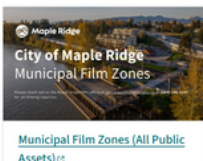
## Parking (aka Where the Things Go)



## Parks (aka Trees 'n Things)



## Film Zones (aka Everything Else)



Using Google Earth's GIS software, *Find a Location* is a working project to **showcase the city's diverse film zones and their unique attributes**, from work truck parking and electrical tie-ins, to polling locations and process trailer routes, through the curated lens of the Film Office. From the user-friendly "Find a Location" webpage on the City of Maple Ridge website, productions can **access detailed maps tailored to their needs**, ensuring they find the optimal locations for their scripts right here in Maple Ridge.

## So Where Are We Filming?

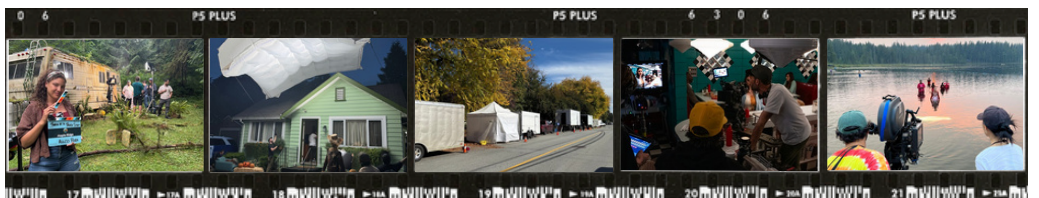
### 2025 Location Type Distribution by Shoot Days\*

|                                 |      |
|---------------------------------|------|
| Residential                     | 30%  |
| Business                        | 28%  |
| Facilities, Parks, & Properties | 23%  |
| Street                          | 13%  |
| School                          | 3.7% |
| Other <sup>o</sup>              | 2.3% |

\*356 Total Shoot Days

<sup>o</sup>Includes churches & provincial parks

**= 100% Our Community**



## How Do You Come In?

**Our entire community plays a role in creating the "magic" of film** through their film-friendly attitude and support of filming activities. This is how the culture of the industry is blended with that of the city, establishing a mutually beneficial relationship between both parties. Through this, the foundation for retaining and expanding our creative industry capacity is formed. **It is due to our community that our vibrant film sector is not only able to showcase Maple Ridge on the international stage, serving as a cultural beacon, but uplift all of the creative sector** as champions of the creative economy.



100

100

100

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100

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# CULTURAL & SOCIAL IMPACT

## Lights, Camera... Identity & Feelings

This is the magic (dare we say, “movie magic”) of seeing our forests, streets, lakes, and neighbourhoods appear on screens around the world. It’s the moment when someone yells, “That’s a Maple Ridge tree, don’t you know...?” Film elevates our cultural profile and helps tell stories (sometimes ours, sometimes someone else’s) in ways that spark creativity, civic pride, and a sense of belonging. It nurtures local talent, inspires young storytellers, and places Maple Ridge firmly on the creative map. Just as importantly, we can also shape how we as a community experience all of this magic on the ground. Social impact is about clear communication, fair processes, respectful collaboration, and creating opportunities for us all to feel included, not just as a backdrop, but as participants in a thriving creative ecosystem. It’s that little spark of recognition when someone pauses a show and says, “Wait, that’s the place I...!”, or when neighbours share positive interactions with film crews and feel proud that our city is part of something global. Together, these cultural and social elements allow the community to pump out their chest a little more and feel a little more connected.

## Why It Matters to Us

Great cities aren’t just efficient; they’re interesting. Film helps Maple Ridge build a recognizable identity, strengthen civic pride, and lean into arts and culture in meaningful, visible ways. Culturally, it transforms us from “somewhere near Vancouver” into, “Oh, that’s Maple Ridge; they film everything there.” Socially, it reinforces our shared commitment to collaboration, transparency, and community well-being by ensuring we all feel informed, respected, and included. When cultural excitement meets positive community experience, film becomes more than an industry; it becomes part of who we are. Together, these impacts help cultivate a city that people talk about, visit, celebrate, and feel proud to call home, regardless of whether you have lived here for two weeks or 50 years!

# #FILMMAPLERIDGE

# 02



# 2025 Film News



CBCNEWS

## Farewell, McBarge

Maple Ridge had to say a final goodbye to the beloved McBarge this year as it officially sank into the Fraser River, but not before Season 2, Episode 12 of [Batwoman](#) got to film on it in 2021 for over three days!

## Our Favourite Film Bear

Meet Tag, a trained Kodiak bear from California, brought to Whonnock Lake for filming on the Apple series, [Stick](#).



Getting Tag to set was a six-week process that highlighted the intricacy of the film ecosystem. Working with customs brokers at [Film Logic Canada](#), the production coordinated cross-border documentation, customs approvals, and animal welfare protocols across both U.S. and Canadian jurisdictions. Transportation was carefully timed during cooler periods of the day, followed by a 24-hour rest period upon arrival. Multiple days were spent on site before filming so Tag could acclimate to the new environment. During the shoot, Tag stayed in Mission under professional care. Tag completed his shift by performing half a day of filming with the second unit team. Tag then made the journey home, after already being in the show, *The Abandons*, earlier in the year.



## Tracker X Disc Golf

Following filming at Thornhill Park, [Tracker](#) provided materials to finish the construction of the park's new disc golf platforms!

## Domestic Content

2025 saw **20 Canadian productions** come to film their work in Maple Ridge, including [Allegiance S3](#), [Wild Cards S3 & S4](#), [Blue Skies S1](#), [Surf Bay](#), [Promises](#), [Lupe Q](#) and the [Galactic Earworms](#), & [Freaks Underground](#).

## BCBUSINESS

### A star municipality is born

The City of Maple Ridge created Film Maple Ridge in 2021 not just as a way to better attract and service film and TV productions but to leverage the area's profile in popular entertainment to promote tourism and build support in the community for an industry that can at times be invasive. It started with a change of ethos towards "why can't we?" at city hall, says Draevan McGowan, the municipality's senior advisor, film development. Instead of having a list of yes/no rules governing film productions, local government would work with producers and location scouts to see their creative vision realised.



## What Are They Saying About Us?

"A star municipality is born", according to [BC Business](#) article on Maple Ridge's growth as an economic development hub thanks to film.

Additional media outlets including [Creative BC](#), [The Ridge](#), and [The Maple Ridge News](#) have similarly highlighted the city as a sought-after filming destination this year.

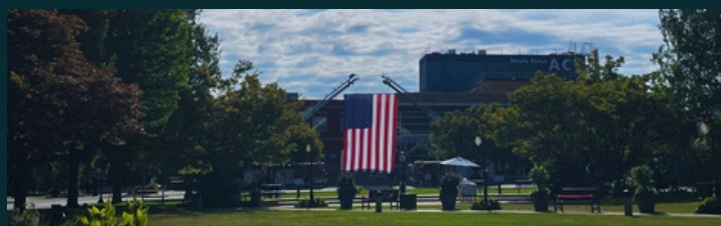
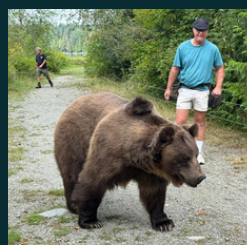
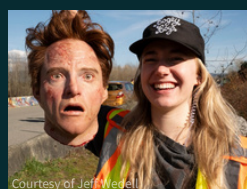
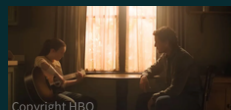


## Students Tour Alien Ship!

While filming at Maple Ridge Secondary School for their punk rock sci-fi comedy, [Lupe Q and the Galactic Earworms](#), production members presented to the school's film class and invited students to tour their set, which included an alien spaceship parked just outside!



# 2025 Film Spotlight



## Filmed in 2025

- [Tracker Seasons 2 & 3](#)
- [Wild Cards Seasons 3 & 4](#)
- [Fire Country Season 4](#)
- [The Vince Staples Show Season 2](#)
- [Allegiance Season 3](#)
- [The Chicken Sisters Season 2](#)
- [Blue Skies Season 1](#)
- [Surf Bay](#)
- [Remarkably Bright Creatures](#)
- [How to Lose a Popularity Contest](#)
- [Stranger in Town](#)
- [Air Bud Returns](#)
- [Pathetic Fallacy](#)
- [In Alaska](#)
- [Lupe Q and the Galactic Earworms](#)
- [Our Monsters & Headcase](#)
- [Echo](#)
- [Remember My Name](#)
- [Freaks Undergrounds](#)
- [Promises](#)

## Released in 2025

- [Playdate](#)
- [Untamed Season 1](#)
- [The Monkey](#)
- [Stick Season 1](#)
- [The Last of Us Season 2](#)
- [Yellowjackets Season 3](#)
- [The Hunting Party Season 1](#)
- [Avatar: The Last Airbender Season 2](#)
- [Invasion Season 3](#)
- [Superman & Lois Season 4](#)
- [Smoke Season 1](#)
- [Alert: Missing Persons Unit](#)
- [Happy Face Season 1](#)



# Filming in Maple Ridge (For Everyone)

Within the City of Maple Ridge website lies a special section dedicated to connecting with and celebrating our community's relationship to film; we call it "[Filming in Maple Ridge \(For Everyone\)](#)". Unlike the common how-to guide focused just on supporting productions, this segment is about **sharing the successes of Film Maple Ridge with the community that makes it all possible**, including our residents, businesses, current and future partners. This is the Film Maple Ridge ecosystem, and the integral piece optimizing the city's value in this hyper-competitive sector, making it the place filmmakers far and wide choose to be.

## Film Years in Review

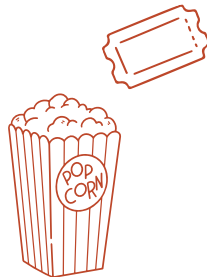
### Quick Note

The Maple Ridge Film Office regularly collects, analyzes, and reports data pertaining to the City's filming activity and initiatives. Such findings help identify achievements and advancements in [#FilmMapleRidge](#), as well as devise improvement strategies for future projects and procedures. Our community is an integral element of the City's film development, and we want you to share in our successes as we continue to build our local creative industries!



[All #FilmMapleRidge Productions](#)

An IMDb list of all the productions that have filmed in our community!



## So What's Filmed in Maple Ridge?

Our "[Film Years in Review](#)" webpage has published an interactive catalogue including the **dates, key cast members, synopses, and locations** of all 360 projects filmed in Maple Ridge over the last four years. The catalogue is consistently updated as new projects are released. Additionally, **highlight reels, holiday spotlights, and annual reports** are published on the webpage regularly to create a dynamic hub for community engagement with Film Maple Ridge.

**Did you know Maple Ridge is listed on the IMDb pages of over 900 productions? The Film Office consistently updates the database to improve search engine optimization (SEO), making it even simpler to find stories created in our community. Find the full list on our website!**

## Community Resources

Fancy seeing you here! You're an integral part of the [#FilmMapleRidge](#) ecosystem. Questions about how the film industry operates in Maple Ridge? We've got answers!



### Questions About Filming in Your Area?

Follow These Steps!

[Open all](#) >

[If You Can't See Any Crew in Your Area](#) >

[If Filming Has Commenced in Your Area](#) >

### Find Diverse Stories of Love this Valentine's



Filmed Right Here in Maple Ridge

"Community Resources" is a webpage publishing content on what to expect when filming comes to your neighbourhood or commercial district, who to contact with your burning questions, and how you can become part of the [#FilmMapleRidge](#) story by registering your property or business with [CreativeBC](#).



# Spotlight: Tracker



## Legend

- 📍 [Season 2, Episode 14](#)
- 📍 [Season 2, Episode 15](#)
- 📍 [Season 2, Episode 16](#)
- 📍 [Season 2, Episode 18](#)
- 📍 [Season 3, Episode 1](#)
- 📍 [Season 3, Episode 2](#)
- 📍 [Season 3, Episode 3](#)
- 📍 [Season 3, Episode 5](#)
- 📍 [Season 3, Episode 9](#)
- 📍 [Season 3, Episode 10](#)
- 📍 [Season 3, Episode 11](#)
- 📍 [Season 3, Episode 13](#)



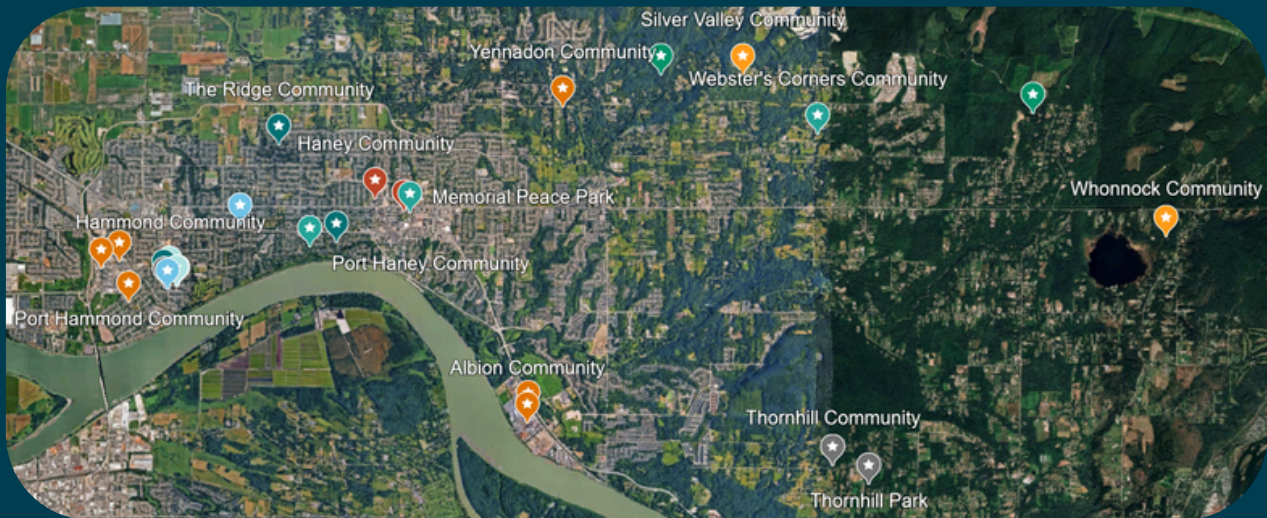
## Key Cast

[Justin Hartley](#)  
[Jensen Ackles](#)  
[Fiona Rene](#)  
[Chris Lee](#)  
[Abby McEnany](#)  
[Eric Graise](#)

## Storytime: Life in the Fast Lane

*Tracker* has earned its reputation as “the fast-paced” show, with the average turnaround from scouting to filming being only a matter of days! The closure of Fraser Street and the Haney Place Loop this past summer, for instance, was coordinated and brought to camera in under a week. It takes a strong crew to pull together something of such caliber and scale in that time.

Colter would have travelled over **11,000 km** in the “**Tracker universe**” but really travelled around only **40 km** in **Maple Ridge!** Talk about a one-stop shop!



# 31

Shoot  
Days

# 74

Prep & Wrap  
Days

# 105

Film Activity  
Days

# 29%

of Total  
Revenue

# 1.4M

in Economic  
Impact



162K

Views

23

Campaign Posts

3

Platforms

2.7K

Engagements

6.7%

Engagement Rate

# So What's #FilmFridays?



BTS of "We Ride Together" PSA



BTS of Before Your Father Finds Us

Initially intended as a summertime social media series... that lasted 6 months (summer goes until December - right?), Film Fridays is a showcase of behind-the-scenes content from film projects in Maple Ridge, sprinkled with some fun film facts and, of course, our famous designer slates. 18 reels, 28 photos, eight fan edits, and a curious amount of "bar"-related content later, this now six-month campaign finally reached its conclusion this December. From indie films to blockbuster hits, educational pieces to your latest TV addiction, we wanted to compile a true sample of the breadth of filming ventures (and the wild stories that follow) taking place just outside our doors.



Untamed Season 1, Episode 1 - Courtesy of Netflix

From our eyes to yours, #FilmFridays is a love letter to the film industry and the community that makes it all possible (that's you)!



BTS of Tracker Season 2, Episode 10

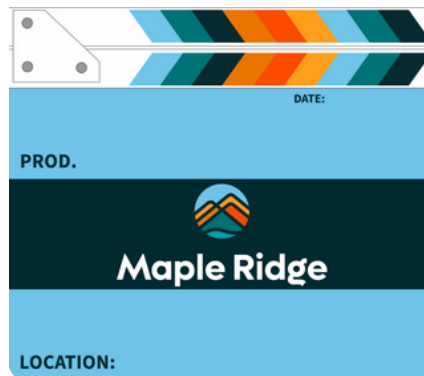
And we're far from finished. We've been gathering the latest looks behind the curtain for a new, more engaging twist on #FilmFridays that we can't wait to share.



# Maple Ridge Film Slates

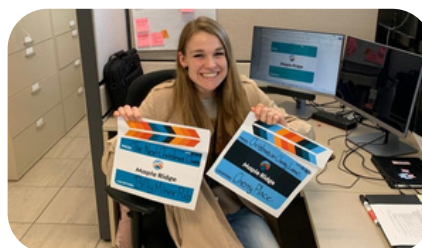


Four custom film slates were developed as an interactive tool to encourage and facilitate the capture of behind-the-scenes moments from cast and crew while filming in our community. The slates offer a unique, light-touch way for productions to showcase their work, build stronger relationships with the municipality, increase set access for community storytelling, and further integrate our community into the creative process behind each project.



## Storytime: The Word Doc Slate

The Maple Ridge film slates were designed on nothing more than a Word Doc and a dream. Pictured above is the original rendering of one of the four designs sent off to the manufacturer with a hope and a prayer.



# Playdate: A Case Study

So, You Want To Film On The Golden Ears Bridge? **WHY CAN'T WE?**

**TIMELINE:** March 2024 - Nov, 2025

**IMPACT:** \$320,000

## ABSTRACT

*Playdate* marked a major milestone for Maple Ridge, filmed across 16 days in locations spanning the downtown core, Albion Fairgrounds, residential neighbourhoods, and, ultimately, Golden Ears Way. The production generated over **\$40,000 in direct revenue** and **\$320,000 in direct economic impact**, culminating in the **first fully coordinated stunt sequence ever executed on Golden Ears Way**. Through helicopter traffic testing, multi-agency collaboration, and strong community outreach, Maple Ridge delivered a safe, seamless filming experience that stimulated businesses and energized residents. When *Playdate* later reached **#1 on Amazon Prime Video**, it showcased Maple Ridge on a global stage and reinforced the city's growing identity as a bold, capable leader in high-profile film production.



### Storytime: Hot Wheel Mounties

To plan the Golden Ears Way stunt sequence, the production team, Film Office, and ten RCMP officers gathered around a 10-foot roadway map using Hot Wheels cars to choreograph every vehicle movement. This hands-on DIY session became the blueprint for one of Maple Ridge's most complex stunt days.

### What Do Maple Ridgeites Have To Say?

Our Film Fridays posts recounting *Playdate's* wild two-and-a-half weeks of filming were among our most popular, receiving nearly 400 engagements and reaching over 33,000 views on social media. The overall sentiment was highly positive, with many comments demonstrating excitement in seeing Maple Ridge shine on the big screen, enjoyment in recognizing locations in the film, and even recounting meeting Kevin James and Alan Ritchson in person!

### Storytime: Burnaby = Maple Ridge?

*Playdate* shot several of their exterior and establishing scenes with their stunt team in Maple Ridge before moving to their volume stage in Burnaby to capture the same scenes again with their actors. So, I guess one could say they filmed Maple Ridge in Burnaby?



# Playdate: A Case Study

So, You Want To Film On The Golden Ears Bridge? **WHY CAN'T WE?**

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|         |  |
|---------|--|
| PREP    | <ul style="list-style-type: none"> <li>• Production approached the City with a multi-vehicle stunt sequence. We said, “Why not Golden Ears Way?”</li> <li>• Maple Ridge and the production convened early coordination with TransLink, MOTI, Pitt Meadows, Langley, RCMP, and Miller Capilano.</li> <li>• Technical stunt plans, traffic concepts, and route requirements were reviewed by City departments and TransLink.</li> <li>• Community-first planning began, including draft notification materials, logistics mapping, and early communication guidance.</li> <li>• The City confirmed feasibility and collaboratively built the operational framework needed to ensure safety and minimize resident impact.</li> </ul>  |
| TESTING | <ul style="list-style-type: none"> <li>• Dry Run (March 24): Maple Ridge Film Office and Transportation staff conducted an aerial traffic assessment via helicopter, observing real-time traffic flow during 5-minute stoppages at peak hours of 11 am - 1 pm to assess stoppage durations and public safety.</li> <li>• Upon completion, footage and data were analyzed. Adjustments were made to signal timing, pacing of vehicle convoys, and lane management procedures.</li> <li>• Detailed public notifications were issued, including timing windows, traffic expectations, mitigation measures, and direct contact information.</li> <li>• Social channels, traffic news outlets, and all collaborating partners’ platforms amplified messaging to ensure residents were fully informed and comfortable with the upcoming work.</li> </ul> |
| FILMING | <ul style="list-style-type: none"> <li>• A precision driving and stunt sequence was executed across Golden Ears Way using multiple hero vehicles, drone cinematography, and a staged sniper POV setup.</li> <li>• Agencies coordinated live in the field to manage closures, pacing, safety, and emergency access.</li> <li>• Filming was completed on schedule from 7 am - 1 pm without major disruptions, demonstrating Maple Ridge’s capacity to support advanced stunt work.</li> </ul>  |
| RELEASE | <ul style="list-style-type: none"> <li>• Upon release on Amazon Prime Video, <i>Playdate</i> reached #1 on the platform, bringing global visibility to Maple Ridge.</li> <li>• Local pride surged as residents recognized their neighbourhoods on screen due to the majority of filming being contained to Maple Ridge.</li> <li>• The production reinforced Maple Ridge’s identity as a film-forward, culturally vibrant city and strengthened the community’s enthusiasm for hosting future projects.</li> <li>• The case now serves as a benchmark of the city’s “Why Can’t We?” approach that is proactive, collaborative, innovative, and community centered.</li> </ul>  |



# Spotlight: Eagles Hall Reimagined



***Untamed* Season 1, Episode 1 - Yosemite National Park**



***Tracker* Season 2, Episode 10 - Wolf Creek, Minnesota**

## Storytime: Look Familiar?

Within a two-month period, Eagles Hall was transformed into both a **Minnesotan rustic roadhouse bar** for *Tracker* and the **Yosemite Park Ranger Station** for Netflix's #1 Show *Untamed*!



# What's Next?

**With a focus on continued operational excellence, sustainable economic growth, and support of community engagement in industry benefits, the Film Office aims to ensure Maple Ridge remains a destination of choice for film and creative work through 2026 and the years to come.**

## Continued Story-Making & Growth

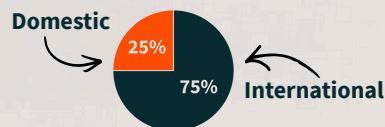
- ☐ Sustainably maintain revenue growth
- ☐ Further reduce barriers for production to stay longer, spend more in our community, and build deeper ties to Maple Ridge
- ☐ Attract high-profile and large budget projects
- ☐ Attract more professionals in the creative sector
- ☐ Leverage the ACT as a filming and cultural asset
- ☐ Optimize the film Visitor Economy for MR businesses
- ☐ Share our newest catalogue of behind-the-scenes production moments via #FilmFridays
- ☐ Celebrate the highlights of film in 2026 with new web content
- ☐ Ensure our community's relationship with film continues to remain a positive one
- ☐ Amend Fees and Charges Bylaw to remain competitive
- ☐ Augment data collection and tools for development
- ☐ Expand film tourism activities
- ☐ Conduct screenings of popular and Indie productions filmed in MR
- ☐ The next project and initiative we inevitably conjure up.... because "Why not?"

## Creating Our Local Film-Friendly Network

- ☐ Launch the Film Maple Ridge Business Partnership
- ☐ Launch the Post-Filming Feedback Surveys for direct feedback from residents and businesses

## Building an Industry

- ☐ Attract and celebrate more domestic productions to come to Maple Ridge



## Look for Us in the Credits!

The Maple Ridge logo has been featured in the credits of multiple 2025 projects, including the finalists of the Crazy 8's Film Challenge. We look forward to continuing to expand the brand's recognition and reputation through further development of industry relationships in the coming year.



## Film Maple Ridge Awards?

Best film slate photo? Longest consecutive Maple Ridge run? Most likely to need an expedited film permit? Get ready - something superlative is coming...



**The Film Maple Ridge story is one comprising each of us; a story greater than the sum of its parts and one that we can all be proud to have a hand in creating. Thank you for your role in shaping and sharing that story.**



# FILM



Maple Ridge



**It is always a pleasure filming  
in Maple Ridge and we look  
forward to the next time!**

- Adventures in Love & Birding

## Contact Details:

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[filming@mapleridge.ca](mailto:filming@mapleridge.ca)