

5 STRATEGIC PRIORITIES





COMMUNITY SAFETY

Ensure that citizens feel safe and are not afraid to engage in their community, that criminal activity is prevented or minimized, that people who need services can access them easily, that agencies understand and are accountable for their role and that all of this occurs within the capacity of local first responders and service providers.



INTER-GOVERNMENT RELATIONS

Build strong
relationships with the
region, other levels of
government and local
First Nations to set a
foundation for problem
solving and innovation
to achieve defined
strategic results.



GROWTH

Implement strategic plans related to local infrastructure and the economy including commercial and industrial land base, transportation corridors, trans and key amenities



COMMUNITY PRIDE & SPIRIT

Engage the public in positive activities as participants and as volunteers, to enhance the vibrancy of the community.



NATURAL ENVIRONMENT

Be alert to opportunities to care for the natural environment, to mitigate impacts on wildlife and to utilize natural assets to grow eco-tourism opportunities.





Citizens Feel Safe and are Engaged in the Community

Citizens are Protected

Citizen's Well-being is Supported







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Community Engagement

Communications Strategy

Data Analysis & Metrics

Roles & Responsibilities

Program	Budget	Timeline
Expanded Downtown Vibrancy	\$ 40,000	Immediate
Enhanced Early Morning Clean-up	\$ 10,000	Immediate
Supplemented Volunteer Programs	\$ 5,000	2-3 Weeks
Dedicated Resource to Support and Coordinate Community Safety Plan Development	\$ 100,000	2-3 Weeks
Additional Bylaw Officers (2)	\$ 60,000	6 Weeks
Expanded Communications Network	\$ 40,000	4 Months
Total	\$ 255,000	

Next Steps

- 1. Approve Proposed Steering Committee Members
- 2. Draft Terms of Reference



