

Community Social Safety Initiative



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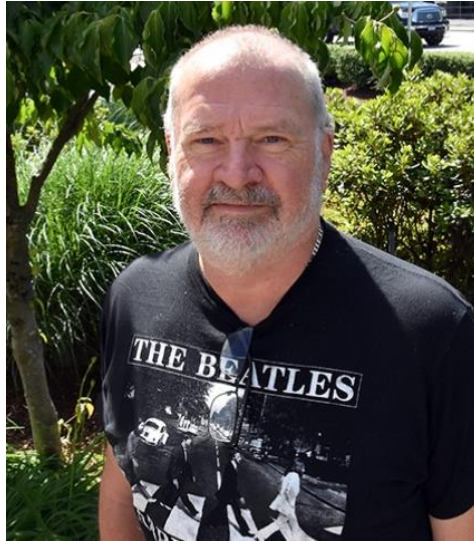
Community Social Safety Initiative

- ✓ Local Subject Matter Experts
- ✓ Consultation, Input and Engagement
- ✓ Research and Analysis – Deliverables, Measures, Monitoring
- ✓ Communication and Engagement Program



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Local Subject Matter Experts



Rob Thiessen



Fraser MacRae



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Research and Analysis

- **Dr. Cohen**, Associate Professor in the Criminology and Criminal Justice Department at the University of the Fraser Valley
- Director for the Centre for Public Safety and Criminal Justice
- Has worked with Surrey, Delta, Abbotsford, Richmond, Chilliwack, Langley, Burnaby, Vancouver, Prince George, North Vancouver, Victoria, and West Vancouver
- RCMP Security Clearance, Secure Crime Lab Designation



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Consultation, Input and Engagement

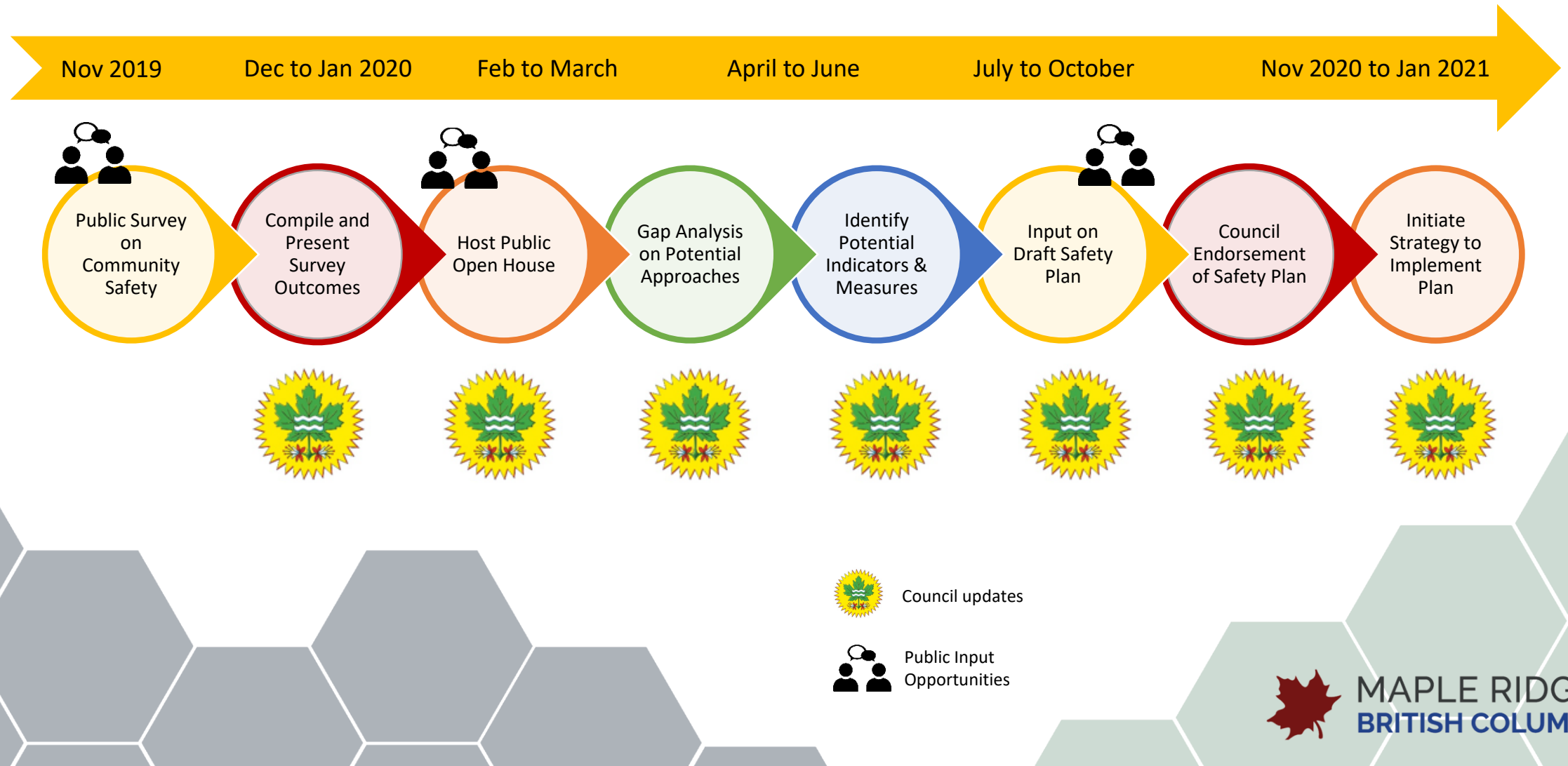
- 2 Surveys – Public and Business
- **Public**
 - 10,000 Homes, neighbourhood breakdown
 - Outreach - Seniors, Youth, Individuals with No Fixed Address
 - Available to public via website
- **Business**
 - Entire population
 - Outreach – BIA, Chambers



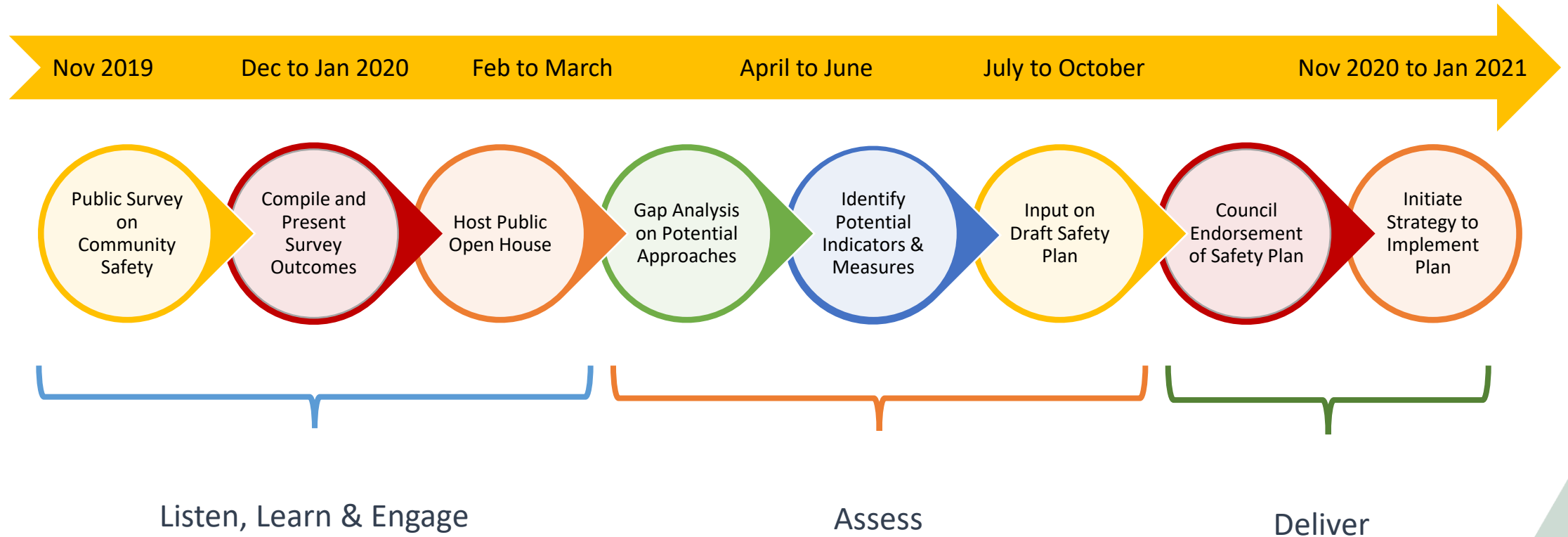
Structure



Public Consultation Process



Public Consultation Process



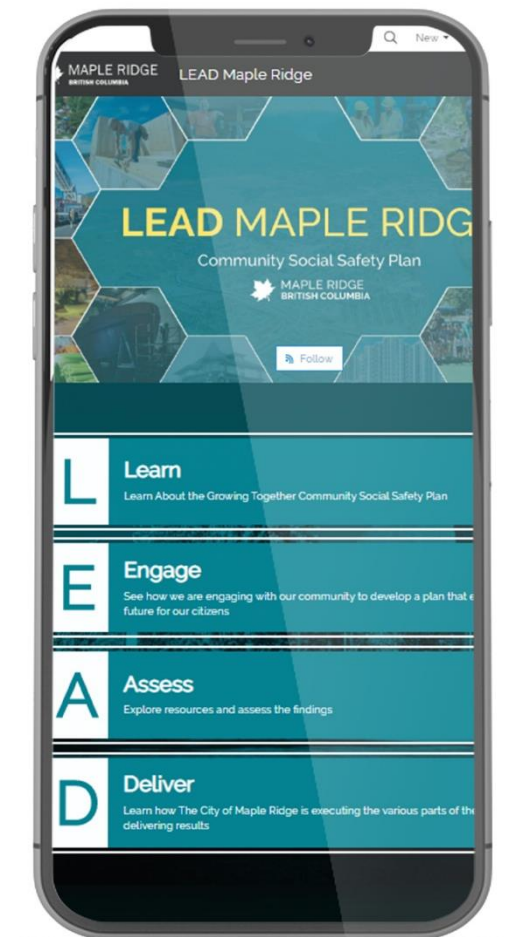
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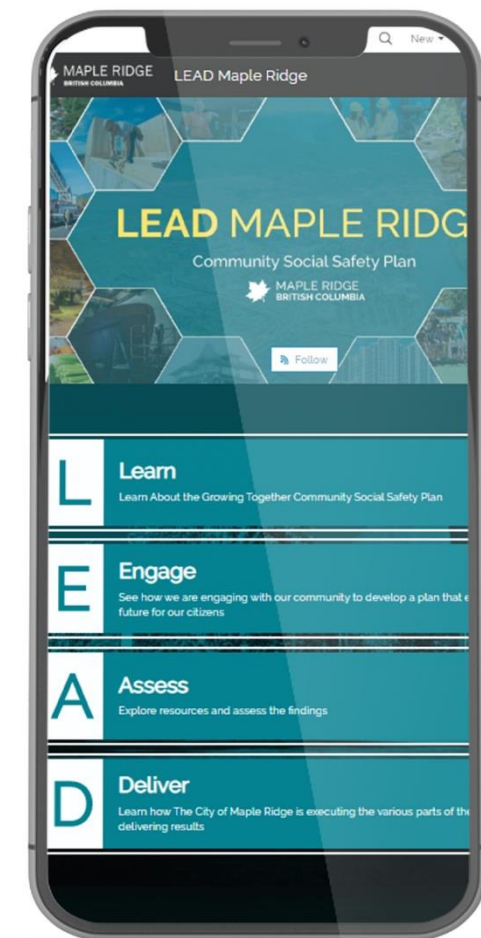
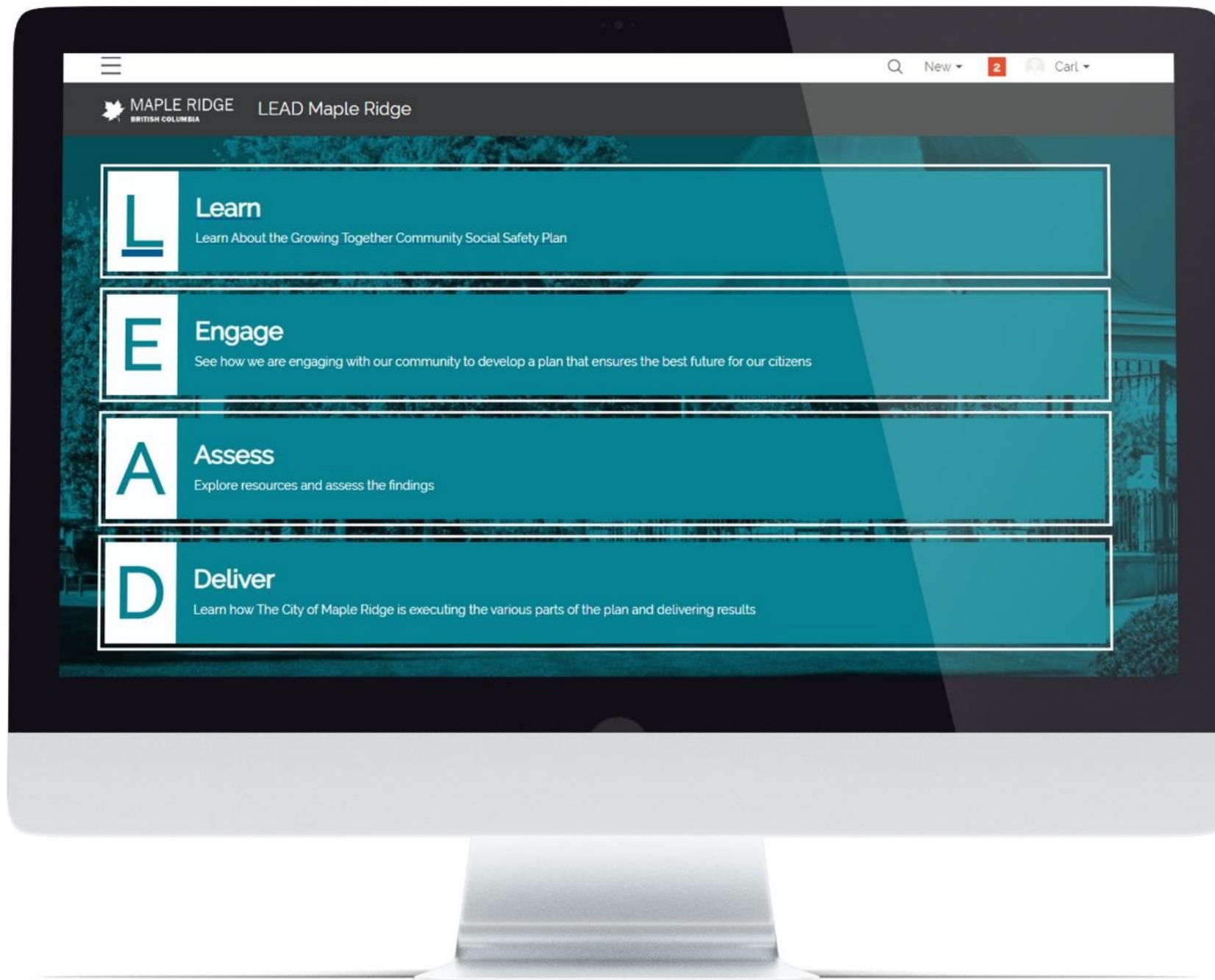
Communication and Engagement

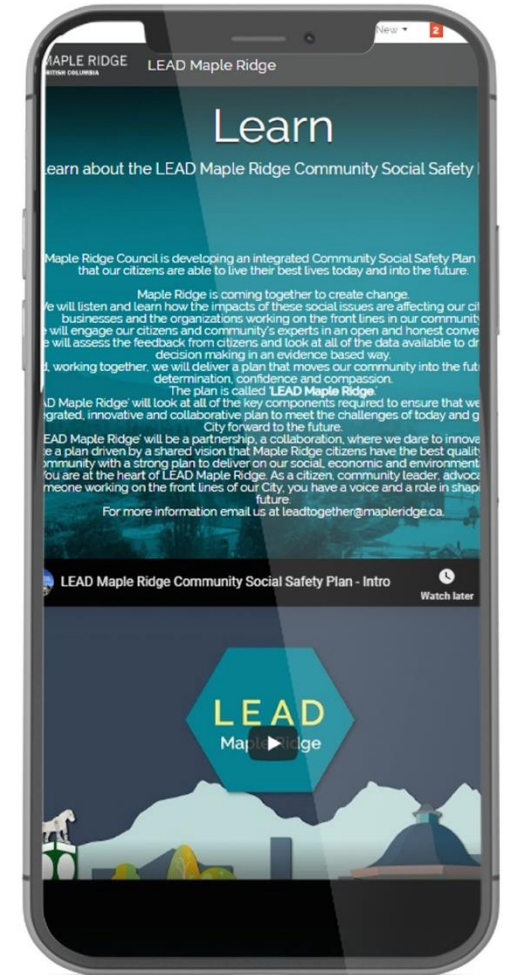
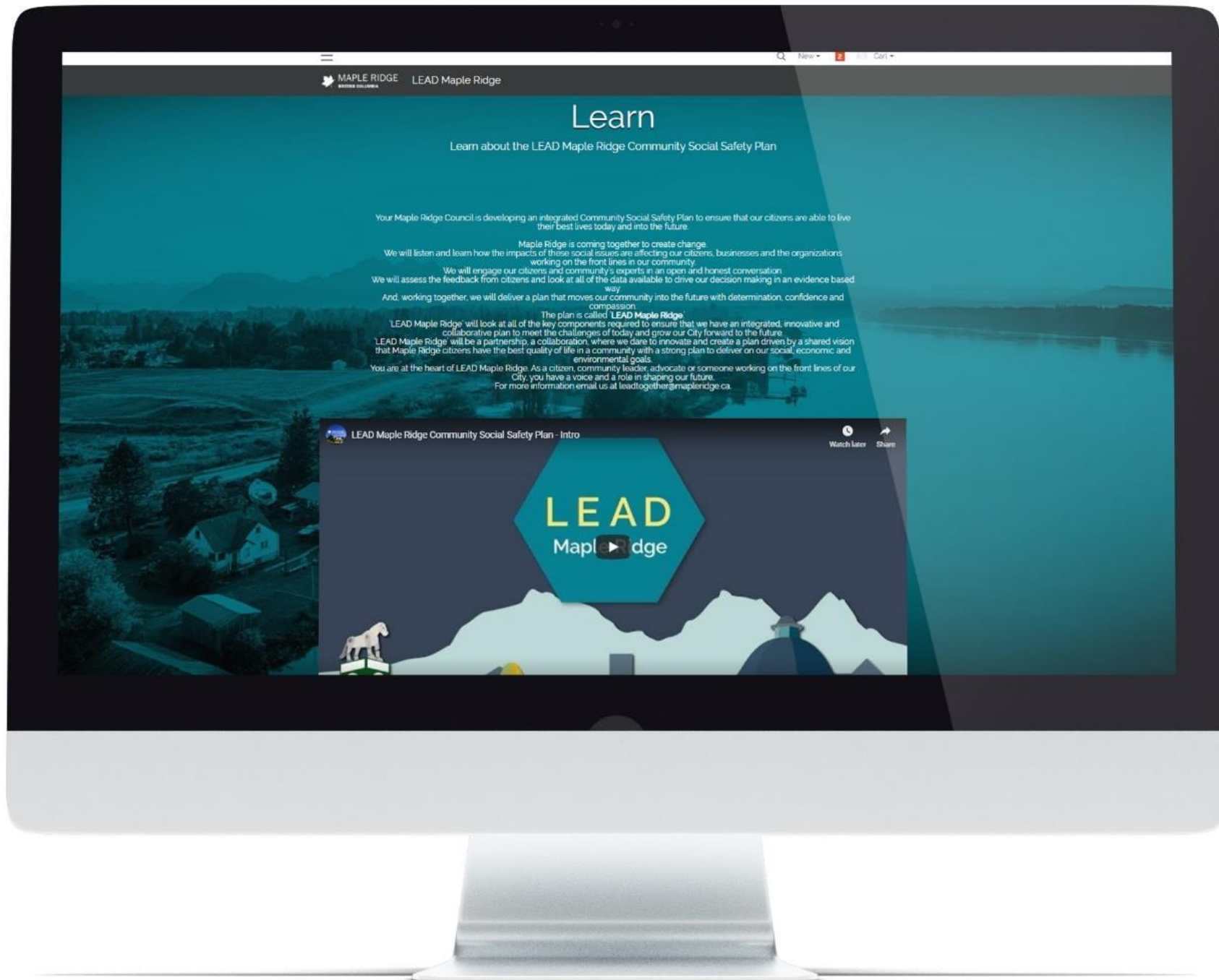
- [Introductory Video](#)
- ESRI Interactive Online Hub
- Social Media Campaign

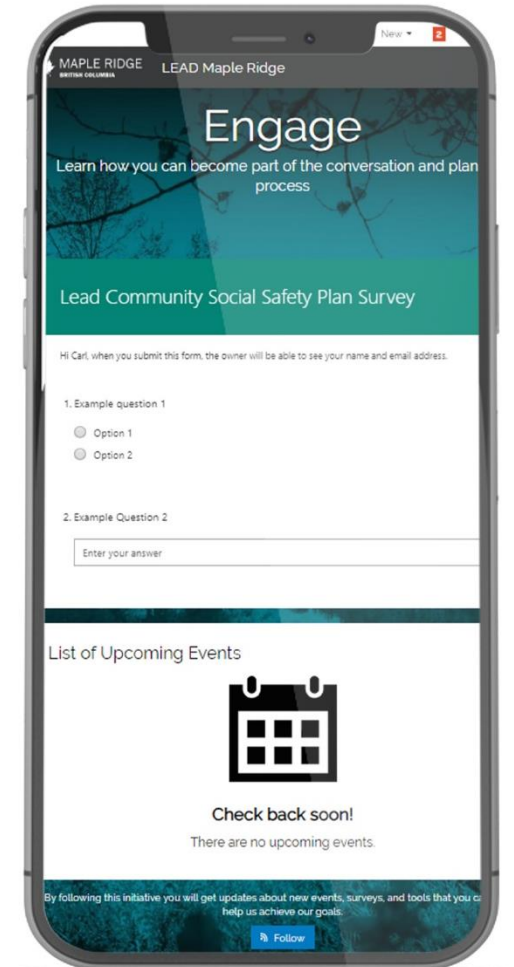
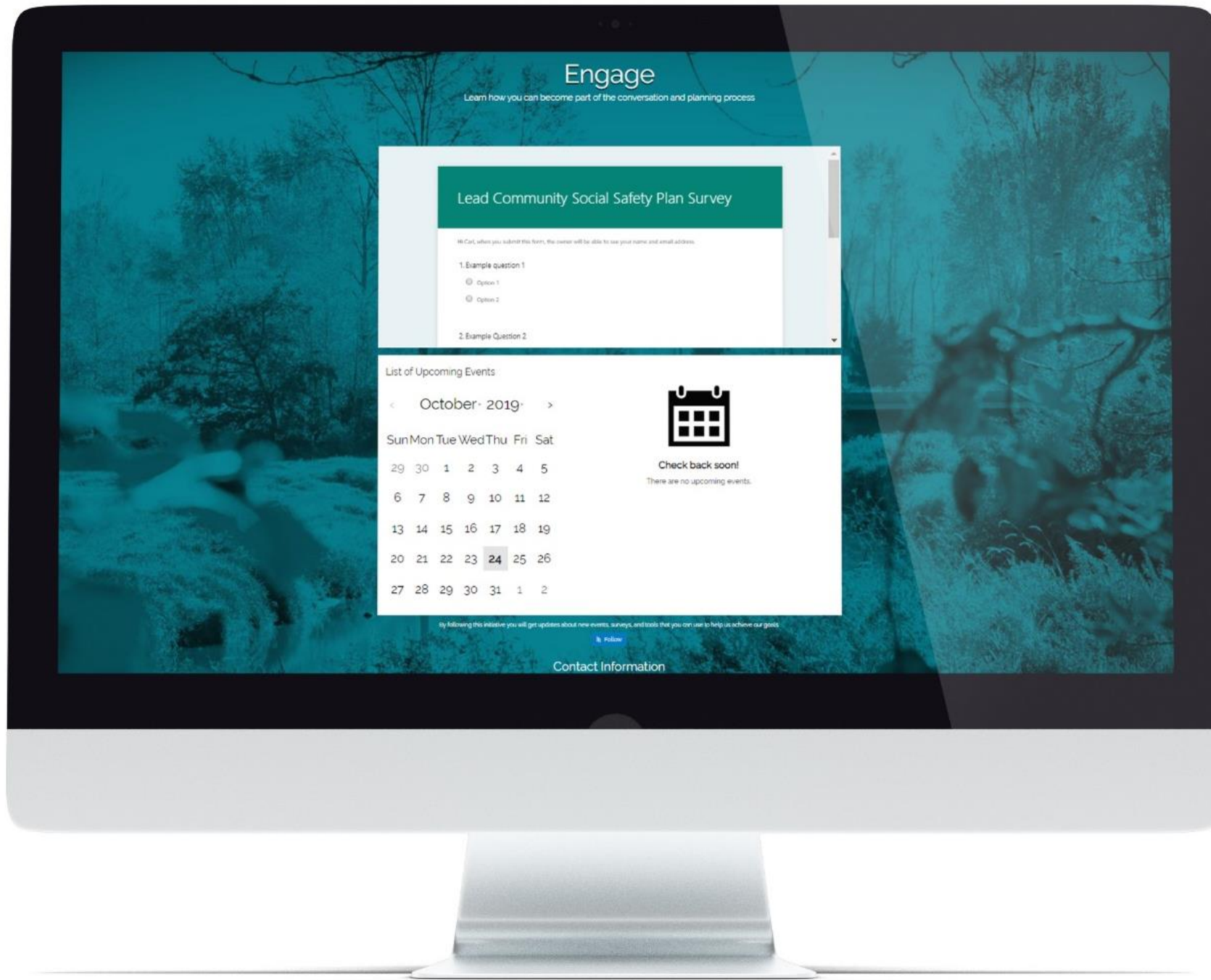


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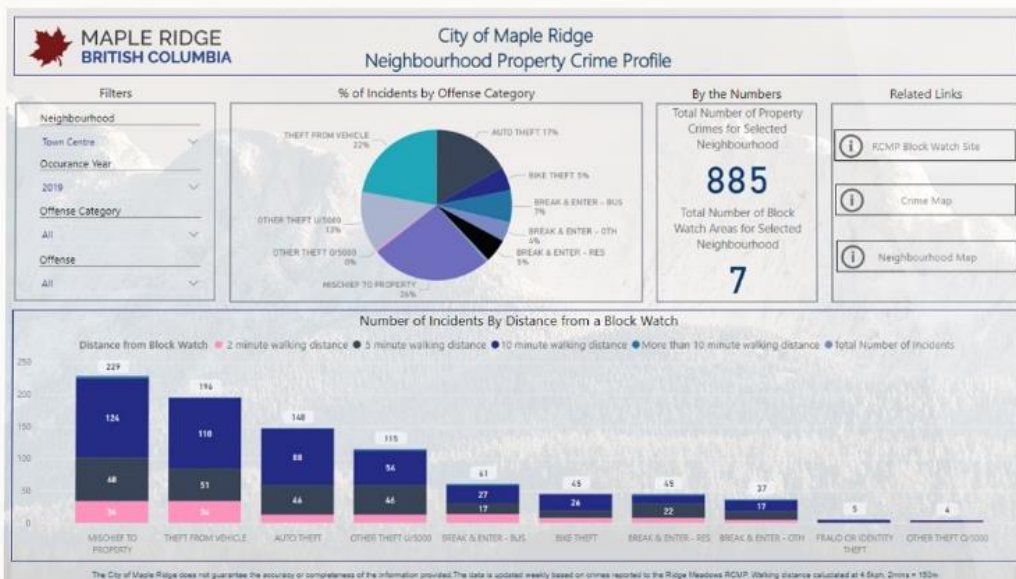






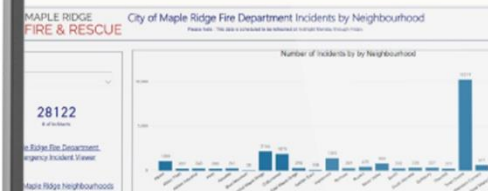
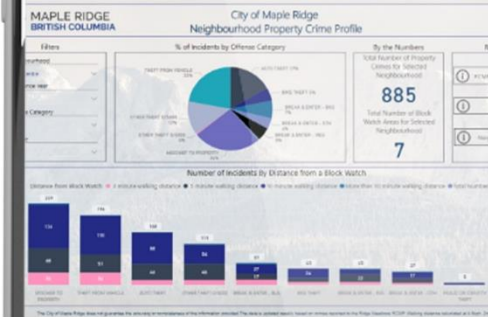
Assess

See stats and related documents that will help you assess the work being done



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See stats and related documents that will help you assess the work being done



Recommendation

That further to the “Community Social Safety Plan Update” staff report dated October 29, 2019, the following be endorsed to support the development and implementation of the Community Social Safety Initiative:

- **That Rob Thiessen be appointed as a consultant to provide expertise;**
- **That Fraser MacRae be appointed as a consultant to provide expertise;**
- **That Council waive the procurement policy requirement to obtain three-quotes and retain Fraser Valley University to conduct a community safety survey and analysis under the direction of Dr. Irwin Cohen; and**
- **That \$100,000 be allocated from the Community Safety Reserve for consulting and research fees.**

