

PRC

PROGRAM GUIDE ADVERTISING

Thank you for your interest in booking an ad in an upcoming Maple Ridge Parks, Recreation & Culture Program Guide!

Please note we are currently producing our seasonal program guides as digital guides only.

HOW TO BOOK - 3 EASY STEPS

Follow these steps to place and submit your advertisement:

1

EMAIL

Book your space with Hailey Kolenda at hkolenda@mapleridge.ca or call **604-467-7421**. Please ensure your ad space is booked by the following season's corresponding deadline.

2

MAKE PAYMENT

Payment can be made by mailed in cheque or by phone. You will need to reference the invoice provided via email. Non-profit agencies are required to provide a non-profit number at time of payment.

3

SUBMIT AD MATERIAL

Submit your print ready, correctly sized ad to hkolenda@mapleridge.ca by the ad artwork submission deadline corresponding to the season.

AD SUBMISSION GUIDELINES

- Acceptable file formats: PDF, JPEG, TIFF, EPS, or PNG.
- Ad placement is at the discretion of Parks, Recreation & Culture Department. Effort will be made to place ads in the section most compatible with the submission, however spacing may affect placement.
- If you are submitting raw data requiring graphic design for your ad, an additional \$50 charge is applicable.

2023 RATES

Commerical Banner	2" x 7"	\$293
Commercial Full Page	8" x 10.5"	\$1,080
Non-profit Banner	2" x 7"	\$220
Non-profit Full Page	8" x 10.5"	\$810

Rates vary depending on season. Payment is required by ad artwork deadline. Fees are before tax.



DEADLINE SCHEDULE

2023 SEASON	BOOKING DEADLINE	AD ARTWORK DEADLINE	GUIDE AVAILABLE
SUMMER 2023	May 12, 2023, 8:00 am	May 22, 2023, 8:00 am	May 26, 2023

Please note, we are taking bookings one season at a time. Dates may change.

Maple Ridge Parks, Recreation & Culture reserves the right to reject any advertising proposal, and select advertisers based on criteria established by Maple Ridge Parks, Recreation & Culture. That may include, but is not limited to; location of organization, content of advertisements, compatibility of products and services advertised with Maple Ridge Parks, Recreation & Culture. Display of advertisements in the Program Guide is not an endorsement by Maple Ridge Parks, Recreation & Culture.

For more information contact
Hailey Kolenda at **604-467-7421** or email hkolenda@mapleridge.ca.
www.mapleridge.ca/parksandrec



MAPLE RIDGE

British Columbia