

# PRC

# PROGRAM GUIDE ADVERTISING

Thank you for your interest in booking an ad in an upcoming Maple Ridge Parks, Recreation & Culture Program Guide!

Due to COVID-19, we have temporarily suspended our printed guides and will be producing digital-only guides until further notice. Please contact [mmyers@mapleridge.ca](mailto:mmyers@mapleridge.ca) if you have questions about the future of printed guides.

## HOW TO BOOK - 3 EASY STEPS

Follow these steps to place and submit your advertisement:

1

### EMAIL

Book your space with Hailey Kolenda at [hkolenda@mapleridge.ca](mailto:hkolenda@mapleridge.ca) or call **604-467-7421**. Please ensure your ad space is booked by the following season's corresponding deadline.

2

### MAKE PAYMENT

Payment can be made by mailed in cheque or by phone. You will need to reference the invoice provided via email. Non-profit agencies are required to provide a non-profit number at time of payment.

3

### SUBMIT AD MATERIAL

Submit your print ready, correctly sized ad to [hkolenda@mapleridge.ca](mailto:hkolenda@mapleridge.ca) by the ad artwork submission deadline corresponding to the season.

### AD SUBMISSION GUIDELINES

- Acceptable file formats: PDF, JPEG, TIFF, EPS, or PNG.
- Ad placement is at the discretion of Parks, Recreation & Culture Department. Effort will be made to place ads in the section most compatible with the submission, however spacing may affect placement.
- If you are submitting raw data requiring graphic design for your ad, an additional \$50 charge is applicable.

### 2021 RATES

Commerical Banner	2" x 7"	\$293
Commercial Full Page	8" x 10.5"	\$1,080
Non-profit Banner	2" x 7"	\$220
Non-profit Full Page	8" x 10.5"	\$810

Rates vary depending on season. Payment is required by ad artwork deadline. Fees are before tax.



### DEADLINE SCHEDULE

2021 SEASON	BOOKING DEADLINE	AD ARTWORK DEADLINE	GUIDE AVAILABLE
SUMMER 2021	April 27, 2021, 8:00 am	May 4, 2021, 8:00 am	June 11, 2021

Please note, we are taking bookings one season at a time. Dates may change.

Maple Ridge Parks, Recreation & Culture reserves the right to reject any advertising proposal, and select advertisers based on criteria established by Maple Ridge Parks, Recreation & Culture. That may include, but is not limited to; location of organization, content of advertisements, compatibility of products and services advertised with Maple Ridge Parks, Recreation & Culture. Display of advertisements in the Program Guide is not an endorsement by Maple Ridge Parks, Recreation & Culture.

For more information contact  
Hailey Kolenda at **604-467-7421** or email [hkolenda@mapleridge.ca](mailto:hkolenda@mapleridge.ca).  
[www.mapleridge.ca/parksandrec](http://www.mapleridge.ca/parksandrec)

