

# PROGRAM GUIDE

Reach thousands of viewers through our interactive guide which offers a direct link to your website while also being in the printed format.

The interactive version of the guide is available online and will be emailed out to our registered users in the Maple Ridge Parks, Recreation & Culture customer database. The Spring Guide is now available online and soon in print.



## HOW TO BOOK - 3 EASY STEPS

Follow these steps to place and submit your advertisement:

1

### EMAIL

Book your space with Hailey Kolenda at [hkolenda@mapleridge.ca](mailto:hkolenda@mapleridge.ca) or call **604-467-7421**. Please ensure your ad space is booked by the following season's corresponding deadline.

2

### MAKE PAYMENT

Payment can be made in person at Customer Service at the Maple Ridge Leisure Centre or by phone. You will need to reference the invoice provided via email. Non-profit agencies are required to provide a non-profit number at time of payment.

3

### SUBMIT AD MATERIAL

Submit your print ready, correctly sized ad to [hkolenda@mapleridge.ca](mailto:hkolenda@mapleridge.ca) by the ad artwork submission deadline corresponding to the season.

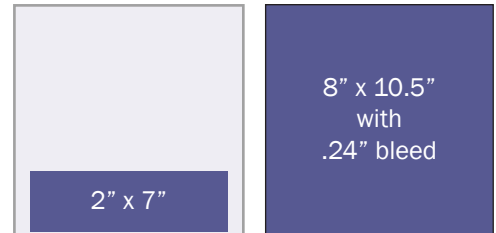
### AD SUBMISSION GUIDELINES

- Acceptable file formats: PDF, JPEG, TIFF, EPS, or PNG.
- Ad placement is at the discretion of Parks, Recreation & Culture Department. Effort will be made to place ads in the section most compatible with the submission, however spacing may affect placement.
- If you are submitting raw data requiring graphic design for your ad, an additional \$50 charge is applicable.

### SUMMER RATES & BARCODES:

Commerical Banner	2" x 7"	\$293
Commercial Full Page	8" x 10.5"	\$1,080
Non-profit Banner	2" x 7"	\$220
Non-profit Full Page	8" x 10.5"	\$810

Rates vary depending on season. Payment is required by ad artwork deadline. Fees are before tax.



### DEADLINE SCHEDULE:

2020 SEASON	BOOKING DEADLINE	AD ARTWORK DEADLINE	GUIDE AVAILABLE
Spring 2020	AVAILABLE ONLINE	AVAILABLE ONLINE	February 29, 2020
Summer 2020	April 21, 2020, 8:00 am	April 27, 2020, 8:00 am	May 29, 2020
Fall 2020	June 19, 2020, 8:00 am	June 29, 2020, 8:00 am	July 31, 2020

Please note, we are taking bookings one season at a time. Dates may change due to the pool retrofit project.

Maple Ridge Parks, Recreation & Culture reserves the right to reject any advertising proposal, and select advertisers based on criteria established by Maple Ridge Parks, Recreation & Culture. That may include, but is not limited to; location of organization, content of advertisements, compatibility of products and services advertised with Maple Ridge Parks, Recreation & Culture. Display of advertisements in the Program Guide is not an endorsement by Maple Ridge Parks, Recreation & Culture.

For more information contact  
Hailey Kolenda at **604-467-7421** or email [hkolenda@mapleridge.ca](mailto:hkolenda@mapleridge.ca).  
[www.mapleridge.ca/parksandrec](http://www.mapleridge.ca/parksandrec)



MAPLE RIDGE  
PARKS, RECREATION  
& CULTURE