

# Maple Ridge THIS WEEK

February 1-15, 2020



## Administration

Watch Council meetings via live streaming on your home computer, tablet or smart phone.



Visit our website at <http://media.mapleridge.ca/Mediasite/Showcase>



## Public Works & Development Services

### 240 Street and McClure Avenue Pedestrian-Controlled Traffic Signal

In 2018, the City completed a pedestrian crossing warrant analysis for the intersection of 240 Street and McClure Avenue, resulting in the recommendation that a pedestrian-controlled traffic signal be installed at the intersection. This project was subsequently included in the 2019 Financial Plan.

The work generally consists of installation of a traffic signal, pavement restoration and markings, and intersection lighting.

Construction is currently underway and is anticipated to be completed in late February, weather permitting. Single lane traffic may be required at times and we thank you in advance for your patience during the construction period.

Should you have any further questions, you may contact the City's Project Manager, Maria Guerra, at 604-467-7356.



# HAPPENING FEBRUARY

**FEBRUARY 17**

**WINTER FAMILY FUN  
FAMILY DAY AT  
THE ACT**

**FEBRUARY 20**

**HERITAGE AWARDS**

**FEBRUARY 22**

**JUVENILE SURGEON  
TAGGING AND  
CONSERVATION  
WORKSHOP**

**FEBRUARY 23**

**BEHIND THE SCENES  
AT THE MAPLE RIDGE  
MUSEUM**

**FEBRUARY 28**

**FESTIVAL OF LIGHT  
& LANTERN PARADE**

**FEBRUARY 29**

**CHILDCARE  
& EDUCATION  
ASSISTANT  
CAREER FAIR**

## COUNCIL MEETINGS & AGENDAS

**FEBRUARY 18**

- COMMITTEE OF THE WHOLE
- PUBLIC HEARING

**FEBRUARY 25**

- COUNCIL MEETING WORKSHOP
- COUNCIL MEETING REGULAR

## Licences and Bylaws



### BC Speculation and Vacancy Tax

Updated January 16, 2020

The Provincial Speculation and Vacancy Tax is part of the BC Government's affordable housing plan. All owners of residential property in Maple Ridge must complete an annual declaration, either by phone or on-line. The information you need will be mailed by mid-February; if you have not received one by late February, please contact Service BC.

For information about the tax and the process, please contact:  
Website: [www.gov.bc.ca/spectax](http://www.gov.bc.ca/spectax)  
Toll Free: 1 (833) 554-2323  
(Outside North America) Office: 1 (604) 660-2421  
Email: [spectaxinfo@gov.bc.ca](mailto:spectaxinfo@gov.bc.ca)

### Council Meetings and Agendas

Council is committed to conducting business in a manner that permits public participation at every opportunity. The public is invited to sit in on any of the following meetings of Council. Dates of meetings for 2020 are listed on the 2020 Meeting Schedule and the 2020 Council Yearly Meeting Calendar.

<http://mapleridge.ca/DocumentCenter/View/23814/2020-Council-Meeting-Schedule-List>

### Live Coverage

Council meetings are broadcast via live streaming. For new users, we suggest that you go online before the meeting and test out the existing collection of videos here: <http://media.mapleridge.ca/Mediasite/Showcase>

### TV Coverage

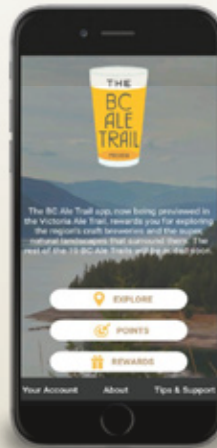
Council meetings are broadcast on Shaw TV cable 4 at 2:00 pm on the Saturday following the Council meetings and rebroadcast on the following Monday at 7 pm.

## THERE'S AN APP FOR ALE-VENTURING!

The BC Ale Trail rolled out a new mobile app in 2019 for craft beer enthusiasts interested in exploring breweries, tap houses and surrounding points of interest (e.g. outdoor adventure, restaurants, farmer's markets and more). The Maple Ridge Ale Trail is one of 18 BC ale trails featured on the app, a marketing tool that encourages people to visit our four local craft breweries and four tap houses. The two newest Maple Ridge Ale Trail 2020 locations include the ever-popular Billy Miner Ale House and Witchcraft Beer Market and Bistro. Users of the mobile app can explore the locations on the Ale Trail, check-in and collect points upon arrival into participating breweries, ancillary businesses and the Maple Ridge Visitor Centre. Once they have accumulated enough points, users can redeem them for a reward at participating locations.

The mobile platform collects valuable user data to measure economic impact and other valuable metrics for stakeholders. Other BC Ale Trail analytics from the Ale Trail website, social media and digital advertising also measure the reach and benefits of the Destination BC marketing partnership program. For example in 2019, the BC Ale Trail website had 742,000 unique page views and attracted 10,000 Instagram followers. These views and sessions indicate the reach on social media extends to countries world-wide and shows interest from Australia, Germany, Peru, the UK and other countries.

The mobile app, managed by the BC Craft Brewers Guild, is one of many tools that are provided to the City



of Maple Ridge tourism office to market Maple Ridge as a destination of choice and to promote an increase in visitor and resident visits and local spending. Other marketing tactics available through the program include video production, blog content, social media management, consumer show engagement and traditional advertising. This Spring a new addition to the marketing campaign will be a Regional Print Map to highlight the Maple Ridge Ale Trail and the café's, restaurants, hotels and other ancillary businesses included in the program. This

brochure will be distributed to airports, BC Ferries and visitor information display racks located in high-traction locations throughout the Western United States and Western Canada.

To download the free BC Ale Trail app and begin exploring the Maple Ridge Ale Trail, go to the Google or Apple app store. For more information about the Maple Ridge Ale Trail, call the tourism office at the City of Maple Ridge, 604-463-5221.

## FAMILY DAY *Holiday Hours*



Monday, February 17, 2020

### Family Day Holiday Hours

City Hall will be closed on February 17 for Family Day. Here are our hours of operation during this time.

City Hall: Closed

Maple Ridge Leisure Centre: 8:30 AM – 4:00 PM

Greg Moore Youth Centre: 6:00 – 9:30 PM

Firehall No.1 Front Desk: Closed

RCMP Police Services Front Desk: Closed

### Welcome Back to the Maple Ridge Leisure Centre!

The City is excited to welcome residents back to the Maple Ridge Leisure Centre! The official Grand Reopening is scheduled for Sunday February 23 with games, prizes, and free admission for swimming and dry-floor activities. A schedule of events will be available soon through the City's website and social media. In the meantime, residents are encouraged to come check out the new facility and provide feedback as we work through the kinks and prepare for Grand Reopening.



### Looking for Family Day activities?

BC Family Day is a welcome celebration and reminder of the importance of spending time with family. The City of Maple Ridge is offering a variety of FREE Family Day events in support of this special day, featuring activities the whole family will enjoy.

More information and schedules is available on the City's [website](#).



### Maple Ridge Community Mosaic

As part of the Leisure Centre renovation project, the "Maple Ridge Community Mosaic" will officially be unveiled at the upcoming grand reopening on February 23, 2020. This work was commissioned by the City through its Public Art Program and Steering Committee. Artists Rebecca Bayer and David Gregory worked with students and community members at

artist-run workshops to create this unique artwork that signifies community, togetherness and the interdependence of parts within a whole.

Come visit the new Maple Ridge Leisure Centre and check out the "Maple Ridge Community Mosaic" installed at three locations spanning 410 square feet within the Leisure Centre. More details is also available on the City's [website](#).

