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[ddenton@mapleridge.ca](mailto:ddenton@mapleridge.ca)**Business Survey Results Confirm Council's Strategic Priorities**

**Maple Ridge, BC:** On Tuesday, November 26, Maple Ridge Council received the results of a survey conducted as part of the 2019 Town Centre Business Walk. Council members, along with survey partners, the Maple Ridge-Pitt Meadows Chamber of Commerce and the Downtown Maple Ridge Business Improvement Association, went into the business community to conduct a survey of the business climate in the Town Centre.

Of the 560 surveys distributed to downtown businesses during the Walk 254 were returned, a 45.4% response rate, yielding a strong statistical confidence in the results. The responses revealed that the majority of businesses in the Town Centre are successful and see the area as a good place to locate a business. Respondents also expressed that their top two concerns relate to improving public safety and overall cleanliness of the downtown core.

“The data collected from the survey will provide Council with the necessary metrics to help guide our work in delivering policies and actions to ensure we have a vibrant downtown and strong business community throughout Maple Ridge,” said Mayor Morden. “It is clear that the work we are doing on the LEAD Maple Ridge Plan, with respect to community safety, is the highest priority for our business community and will remain the highest priority for Council. We want business owners to be assured that we are listening and continuing to respond to their concerns.”

The survey results can be found on the City [website](#).