



CITY OF MAPLE RIDGE
NEWS RELEASE

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Maple Ridge Releases New Tourism Video

Maple Ridge, BC: The City of Maple Ridge has released a new video that showcases the community to prospective visitors from around the world. Commissioned by the City's Economic Development Department, the footage highlights local small businesses, scenic greenspaces and diverse cultures within the community.

"This new campaign puts the spotlight on the wonderful people and quality of life that can be enjoyed in Maple Ridge, whether you live here or are just visiting," said Wendy Dupley, Director Economic Development.

The video, which was shot in August, will be shared by Destination BC and used to promote tourism in Maple Ridge. In addition, select clips and still photographs taken during the shoot will be used for digital advertising.

The video is available for viewing here: <https://youtu.be/FwbseYFUnis>