

# Summer Cycling Photo Contest

## The rules are simple.

email us a photo of you, your friends or family participating with your bicycles this summer in a Maple Ridge or Pitt Meadows community event. Remember to always wear a helmet and safely take your picture. Try to fit it into one of the following categories and you could be eligible to win one of several great prizes and certificates.

Certificates will be awarded for the following categories, name on the Community Cycling trophy by Judges' Choice:

- ◆ Participating in a Maple Ridge or Pitt Meadows event by bicycle
- ◆ Funniest cycling photo at a Maple Ridge or Pitt Meadows event
- ◆ Largest group photo on bicycles at a Maple Ridge or Pitt Meadows event

You can also enter to win by nominating Community Winners in the following Categories (please submit a photo when appropriate):

- ◆ Favourite bicycle ride in Maple Ridge or Pitt Meadows
- ◆ Friendliest bike parking location in Maple Ridge or Pitt Meadows
- ◆ Best cycling blog or website in Maple Ridge or Pitt Meadows

After a review of entries 'Best of Class' certificates will be awarded in the six categories. The Judges will also choose an overall winner who will be named on the Community Cycling trophy.



## PRIZES

**Bicycles, I-pad, Kindle, I-pod, and more.**

The Maple Ridge and Pitt Meadows Bicycle Advisory Committee (BAC) invite you to enter a Summer Contest.

## Rules

- ◆ Open to Maple Ridge and Pitt Meadows residents.
- ◆ One picture and one entry per category.
- ◆ Prizes will be by random draw of all submissions.
- ◆ Sorry BAC members and municipal employees will not be eligible for prizes, but can participate in the category events.
- ◆ Entries will become the property of the District of Maple Ridge and City of Pitt Meadows and a release will be required before we publish any photos.

**Email questions and submissions to:**

[bikecontest@mapleridge.ca](mailto:bikecontest@mapleridge.ca)  
[bikecontest@pittmeadows.bc.ca](mailto:bikecontest@pittmeadows.bc.ca)



Deep Roots  
Greater Heights



# Bike Photo Contest 2011 Application and Rules

Name of  
Photographer \_\_\_\_\_

Address \_\_\_\_\_

Phone  
number \_\_\_\_\_

Check one category submission: Separate form for each additional submission

- Participating in an Event by Bicycle
- Funniest cycling photo at an event
- Group photo at event
- Favorite bicycle ride
- Friendliest bike parking location
- Cycling blog or website

Photo was taken on \_\_\_\_\_ at \_\_\_\_\_  
Date Location or event

I, the undersigned, consent to the release and use of this photo by the District of Maple Ridge and/or City of Pitt Meadows for the purposes of this contest and any future purposes the District/City deems suitable. These uses may include display, distribution, publication, transmission, or otherwise. I understand that if my photo is used for any purpose by the District/City, I will receive no compensation. I waive my rights to the photograph and my rights to challenge any use of the photograph from this date forward.

Signed \_\_\_\_\_

Date \_\_\_\_\_

## CONTEST RULES

To encourage you to go ride your bicycles to community events and to be aware of cycling resources in our communities we've created a contest that gives you a chance to enter to win an iPad 2, a Kindle, an I-pod and even a Bicycle. The contest is easy to enter. Simply email a photograph of yourself or others attending a 2011 Maple Ridge or Pitt Meadows event safely with a bicycle and you'll be automatically entered for your chance to win.  
Good luck!

1. Enter the contest by emailing [bikecontest@mapleridge.ca](mailto:bikecontest@mapleridge.ca) or [bikecontest@pittmeadows.bc.ca](mailto:bikecontest@pittmeadows.bc.ca). Those without access to a computer who wish to enter may do so by dropping off their information at either Municipal Hall.

2. The contest is open to any Maple Ridge or Pitt Meadows resident aged nineteen and over. Limit of one entry per category per person. No purchase necessary. No skill-testing question required.

3. The contest is open from 8:00 am Friday, July 1 to 12:00 pm noon Tuesday, September 6, 2011.
4. Winners will be determined by random draw on Wednesday, September 14, 2011 The winner will be contacted by phone or by email and arrangements made for the winner to be presented the prize, have their photograph taken, and release forms signed.
5. The prize must be accepted as awarded. No substitutions or cash redemption and the District/City is not responsible for any costs associated with transportation or shipping of the prize to the winner, if required.
7. The District of Maple Ridge and the City of Pitt Meadows retain the right, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of the prize or component of the prize for any reason whatsoever.
8. Winners at the age of majority must sign a release form as prepared and accepted by the District of Maple Ridge/City of Pitt Meadows acknowledging their acceptance and understanding of the complete contest rules. In accepting the prize, the winner acknowledges that the District of Maple Ridge/City of Pitt Meadows may not be held liable for any loss, damages or injury associated with entering the contest or with accepting or using this prize.
9. By claiming the prize, the winner authorizes and releases all rights to the use, without additional compensation of his or her photo, name and/or likeness and/or voice and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspapers and other publications and in television or film releases, slides, videotape, distribution over the internet and picture date storage) which the District of Maple Ridge/City of Pitt Meadows may deem appropriate.
10. This contest is subject to all federal, provincial and municipal laws. The District of Maple Ridge/City of Pitt Meadows reserves the right to withdraw or terminate this contest at any time without prior notice.
11. Employees, elected officials and Bicycle Advisory Members of the District of Maple Ridge or the City of Pitt Meadows are not eligible to win.

#### Privacy Policy Statement

Any/all personal information provided to enter the Contest will be used only to administer the Contest, and for no reasons other than those identified in Rule 9;

#### **Prize / Value of Prize**

- One (1) iPad 2 approximate retail value: \$650
- One (1) Kindle approximate value \$200
- One (1) iPod Nano approximate value \$200
- One (1) Bicycle Voucher maximum value \$500

District of Maple Ridge and City of Pitt Meadows  
Bicycle Advisory Committee  
c/o 11995 Haney Place, Maple Ridge, BC V2X 6A9  
Tel: 604-467-7320 [www.mapleridge.org](http://www.mapleridge.org)/[www.pittmeadows.bc.ca](http://www.pittmeadows.bc.ca)  
Office Hours: Monday to Friday 8:30 am to 4:00 pm