



PROGRAM GUIDE

Reach thousands of viewers through our interactive guide which offers a direct link to your website while also being in the printed format (4,500 copies).

The interactive version of the guide is available online and will be emailed out to our registered users in the Maple Ridge Parks, Recreation & Culture customer database. Our Fall Program Guide had over 100,000 views.

HOW TO BOOK - 3 EASY STEPS

Follow these steps to place and submit your advertisement:

1

EMAIL

Book your space with Melanie Iddon at middon@mapleridge.ca or call **604-467-7421**. Please ensure your ad space is booked by the following season's corresponding deadline.

2

MAKE PAYMENT

Payment can be made in person at Customer Service at the Maple Ridge Leisure Centre or online www.recreg4u.ca. You will require the corresponding barcode for your ad size. Non-profit agencies are required to provide a non-profit number at time of payment.

3

SUBMIT AD MATERIAL

Submit your print ready, correctly sized ad to middon@mapleridge.ca by the ad artwork submission deadline corresponding to the season.

AD SUBMISSION GUIDELINES

- Acceptable file formats: PDF, JPEG, TIFF, EPS, or PNG.
- Ad placement is at the discretion of Parks, Recreation & Culture Department. Effort will be made to place ads in the section most compatible with the submission, however spacing may affect placement.
- If you are submitting raw data requiring graphic design for your ad, an additional \$50 charge is applicable.

SUMMER RATES & BARCODES:

Commerical Banner	2" x 7"	\$234	239900
Commercial Full Page	8" x 10.5"	\$882	239901
Non-profit Banner	2" x 7"	\$180	239902
Non-profit Full Page	8" x 10.5"	\$450	239903

Rates vary depending on season. Payment is required by ad artwork deadline. Fees are before tax.



DEADLINE SCHEDULE:

2018 SEASON	BOOKING DEADLINE	AD ARTWORK DEADLINE
Summer 2018 (July-August)	March 16, 2018, 8:00 am	March 23, 2018, 8:00 am
Fall 2018 (September-December)	June 15, 2018, 8:00 am	June 22, 2018, 8:00 am
Winter 2019 (January-March 2019)	October 12, 2018, 8:00 am	October 19, 2018, 8:00 am
Spring 2019 (April-June)	January 18, 2019, 8:00 am	January 25, 2019, 8:00 am

Please note, we are taking bookings one season at a time. Dates may change due to the pool retrofit project.

Maple Ridge Parks, Recreation & Culture reserves the right to reject any advertising proposal, and select advertisers based on criteria established by Maple Ridge Parks, Recreation & Culture. That may include, but is not limited to; location of organization, content of advertisements, compatibility of products and services advertised with Maple Ridge Parks, Recreation & Culture. Display of advertisements in the Program Guide is not an endorsement by Maple Ridge Parks, Recreation & Culture.

For more information contact
Melanie Iddon at 604-467-7421 or email middon@mapleridge.ca.
www.mapleridge.ca/parksandrec



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PARKS, RECREATION
& CULTURE