



mapleridge.ca

CITY OF MAPLE RIDGE

NEIGHBOURHOOD TRAFFIC SAFETY CAMPAIGN

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Are you tired of watching cars speed through your neighbourhood? Why not take an active role in your community and ask motorists to slow down. The Neighbourhood Traffic Safety Campaign is a neighbourhood program established by residents to inform motorists that driving fast is not acceptable on their local neighbourhood street. This educational tool is designed to encourage motorists to reduce speeds when travelling on your local neighbourhood street.

Although these signs are not enforceable, this message from a neighbourhood to motorists is considered advantageous. The posting of signs is an awareness and educational tool for all motorists as well as residents.

HOW DOES THE PROGRAM WORK?

Residents on a block must agree to post lawn signs calling for motorists to slow down. By doing so, residents must also agree to slow down. In order to achieve a strong neighbourhood impact, it is recommended that the signs be placed on every second property within a block for a period of one to two weeks. The copious number of signs and the short period in which the signs are installed achieves an immediate impact.

WHAT'S INVOLVED?

To participate in this campaign, residents are required to appoint a Neighbourhood Captain who will act on behalf of the neighbourhood. The Captain will attain the required neighbourhood support for the campaign by way of a petition (pledge form).

Upon completion of the petition, the Captain will provide the forms to the Transportation Technologist at the City of Maple Ridge Engineering Department. The City will then evaluate the request and the Captain will be contacted and advised of sign availability and the required deposit. The Captain must agree to liaise with the City in distributing the lawn signs.

For further information relating to the program, contact the Engineering Department at:

City of Maple Ridge
11995 Haney Place
Maple Ridge, BC V2X 6A9

Tel: 604-467-7339
Fax: 604-467-7425
e-mail: engineering@mapleridge.ca
web: www.mapleridge.ca



Making road safety a priority

Neighbourhood Traffic Safety Campaign Pledge Form

WHEREAS Maple Ridge is a community that values safety;
AND WHEREAS the impact of growing traffic issues, particularly speeding traffic raises safety concerns;
AND WHEREAS the impact of speeding vehicles erode the quality of life for residents,
AND WHEREAS I am a motorist or resident who regularly uses residential streets within our neighbourhood.

THEREFORE BE IT RESOLVED that I, _____ (full name), of _____ (address), Maple Ridge, BC, Phone _____, do hereby pledge that I will drive slower when travelling on roadways through residential neighbourhoods within Maple Ridge; and that: (tick one below)

- (1) _____ I understand and will support the Neighbourhood Traffic Safety Campaign and will post the lawn sign within the guideline set forth below. Deposit required*.
- (2) _____ I understand and will support the Neighbourhood Traffic Safety Campaign but do not wish to post lawn signs on my property.

(Neighbourhood Participant)

Neighbourhood Traffic Safety Campaign Sign User Agreement

Participants must agree to the following:

- Signs are not to be placed on road right-of-ways;
- Signs are not to be mounted on buildings;
- Signs are not to be placed on boulevards, sidewalks or pavement;
- Signs are not to be placed in a manner as to block visibility;
- Only signs provided by the City may be used;
- Signs are the property of the City and must be returned to the City at the expiry of the agreement;
- The City may recall signs prior to the expiry of the agreement should the neighbourhood fail to comply with the requirements;
- The City has the right to investigate residents' concerns before signs are granted; and
- Residents who participate in this program shall hold and save harmless the City from and against all claims and damages arising out of or in any way connected with the program.

* Residents wishing to post lawn signs must provide the Captain with a \$20 refundable deposit. The Captain is responsible to collect, deposit with the Engineering Department, and refund the deposit to participants upon expiration of the agreement. The deposit will not be returned for lost or damaged signs.

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Received from _____ \$ _____ as deposit for the Lawn Sign Program.

(Neighbourhood Captain)

Please note: The Captain will refund the deposit upon return of the sign in good condition.