

NEWS RELEASE



Maple Ridge

FOR IMMEDIATE RELEASE

November 24, 2023

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Unwrap the Magic of the Holidays & Support Local

Maple Ridge, B.C: Maple Ridge is shining the light on local business and encouraging residents to shop local as part of the City's Illuminate Maple Ridge Festival. Twenty local businesses have 'decked' their businesses to add to the festive downtown lighting displays that have become a holiday tradition for residents and visitors from around the region.

Santa's elves have been busy over the last few weeks installing lights around the downtown. New this year the six-storey City Hall office tower has been lit up along with the trees in Memorial Peace Park and the iconic red bells in downtown - making this the largest illumination ever in the downtown.

Enter to Win Prizes While Shopping Local

Residents and visitors are invited to take part in the 'Candy Cane' tour by visiting the businesses that received a \$1000 grant from the City to create a holiday display.

For a chance to win one of ten \$100 gift card prizes, take a picture at a participating business with their storefront decorations and the location clearly visible, then post it on social media using the hashtag *#illuminatemapleridge* and tagging @yourmapleridge and the business. The more photos posted, the higher the chance of winning. The special gift card prizes can be redeemable at any of the participating businesses:

- [Bean Around Books](#)
- [Capri Italian Bakery and Bistro](#)
- [Gina's Sandwich and Coffee](#)
- [Haney Builders Supplies](#)
- [Hansel & Gretel Bakery / Gingerbread Haus Bakery](#)
- [Harris and Leib Insurance](#)
- [Humble Roots](#)
- [Kingfishers Waterfront Bar & Grill](#)
- [Lotus & Lemongrass](#)
- [Maple Ridge Florist](#)
- [Monkey Business Kid's Boutique](#)
- [Once Upon a Tea Leaf](#)
- [Paddle Gear](#)
- [The Nut Coffee Shop](#)

- [Skin District Inc.](#)
- [Therapeutic Collective](#)
- [Town & Country Vintage Home](#)
- [7 True Coffee](#)
- [Vanilla Bean Bakeshop](#)
- [Waypoint Insurance](#)
- [The Well Public House](#)

About Illuminate Maple Ridge: Nov. 24 to Jan. 5

Illuminate Maple Ridge (formerly Glow Maple Ridge) encourages residents and visitors to explore everything the community has to offer, from businesses and amenities to arts programs and neighbourhood light displays. Sponsors include the [Downtown Maple Ridge Business Improvement Association](#), [Ridge Meadows Chamber of Commerce](#), [Epic Homes](#), [Chances Maple Ridge](#) and [The Well Public House](#).

For more information or to view a map of the businesses visit mapleridge.ca/illuminate.

LOTS MORE HOLIDAY FUN IN MAPLE RIDGE

Enjoy the magic of the Holidays with the many community events happening in December. Go to www.mapleridge.ca/holidays to learn more about the holiday lineup including:

Winter Fest & the Annual Santa Claus Parade

Dec. 2, 4:00 to 8:00 p.m.

Bundle up and head to downtown Maple Ridge on Dec. 2 for the free, family-friendly Winter Fest, featuring the Santa Claus Parade, crafts, a traditional Christmas market and other holiday favourites. The annual celebration is once again hosted by Maple Ridge Christmas Festival Society, the ACT Arts Centre and Downtown Maple Ridge Business Improvement Association.

The Nutcracker Ballet at the ACT ARTS Centre

Dec. 9 and 10 at 3:00 pm each day

Be transported at any age by this beloved Christmas tradition. A timeless musical score, beautifully imagined and executed choreography, brilliantly costumed dancers, and imaginative staging with humour make this an annual family holiday classic. Ticket information at www.theactmapleridge.org.

Canadian Pacific Holiday Train

Dec. 17, 8:00 p.m.

Look for more activities at mapleridge.ca/holidays.