

CITY OF MAPLE RIDGE NEWS RELEASE

FOR IMMEDIATE RELEASE

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Maple Ridge Maple Ridge Community Foundation Collecting Funds to Support Fire Evacuees

Maple Ridge, B.C: The City of Maple Ridge is pleased to announce that the Maple Ridge Community Foundation (MRCF) will spearhead the collection and distribution of donations to directly support the residents displaced by the fire that occurred downtown on June 10.

"We are grateful the Maple Ridge Community Foundation has stepped forward to take on harnessing our community's generosity to support those displaced by the devasting fire," said Mayor Dan Ruimy. "The Foundation has a proven record and the capacity to collect funds and work with community networks to ensure the funds go directly to those impacted."

The Mayor contacted the MRCF Board members on Monday to share the need for an organization to lead the fundraising efforts for those displaced by the fire. The Board met Thursday night and confirmed they would take on this role.

"Now, more than ever, it is crucial we unite as a community and extend our support to our neighbours," added Mayor Ruimy. "I encourage anyone who would like to help to donate to the Foundation."

The MRCF is accepting cash donations that will be distributed to assist those displaced by the downtown fire, focusing on people that do not have insurance coverage to help them stabilize their housing and recover from the fire.

"The Maple Ridge Community Foundation is honoured to be entrusted to take on this role, and we now need our community's support to assist those who have been impacted both financially and emotionally by the devasting fire, many of whom are seniors," said Kevin Nosworthy, President of the Maple Ridge Community Foundation. "We are welcoming cash donations which will be collected and distributed via the Community Network, ensuring they reach those in need."

How to Make a Donation

Donations can be made through the MRCF website at <u>www.mrcf.ca</u>. Follow the 'Donate' link on the home page to access the online donation portal. The Foundation will update its web page with more information on the Fire Relief donations.

Register for Emergency Support Services

The MRCF will be working with the City's Emergency Support Services (ESS) partner, the Canadian Red Cross, to distribute the funds, which is why it's important that everyone displaced by the fire be registered with ESS.

People who still need to register can call the Canadian Red Cross's disaster assistance toll-free line at 1-888-800-6493 to identify that the Maple Ridge fire has impacted them.

About MRCF

The Maple Ridge Community Foundation is a public Community Foundation that, for the past 47 years, has been dedicated to serving the Maple Ridge community. It manages a permanent endowment and acts as a steward of charitable funds to address the evolving needs of our community. These funds are accumulated from local individuals, families and businesses. The contributions are invested, and the annual income generated is then granted to non-profit organizations in Maple Ridge — supporting initiatives in education, health, recreation, the environment, and the arts.

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