



CITY OF MAPLE RIDGE
NEWS RELEASE

FOR IMMEDIATE RELEASE

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Help Shape the City's New Website

Maple Ridge, B.C: The City is seeking public feedback as it develops a new website to meet the needs of a growing community.

The new website aims to provide an accessible and user-friendly experience for all residents, visitors and businesses. Along with a modern and fresh look, it will offer improved navigation, accessibility features, and a responsive design that works on all types of screens, making it easier for everyone to find information about City services, programs and events.

The City is at the beginning stages of the project, and residents, visitors and businesses are invited to provide their insights at engage.mapleridge.ca/website on what they'd like to see incorporated into the new website, expected to launch in early 2024.

The survey takes ten to fifteen minutes to complete and will close at midnight on May 28. Those who complete the survey will be entered to win a \$100 gift card to a local business of their choice. To request a paper copy of the survey, please email communications@mapleridge.ca.

The last website update was undertaken in 2018. Since it was launched in the 1990s, mapleridge.ca has become the cornerstone of the City's digital outreach. Last year, Maple Ridge's website had over one million user visits for the first time in the City's history, with 60% of website visitors using mobile devices versus desktops.

Following a competitive bid process, the City selected and is working with the website design firm UpanUp to deliver the newest iteration of mapleridge.ca.

The website is one of the many projects the City is undertaking to improve communications and engagement with residents. For more information visit mapleridge.ca/engage.