

CITY OF MAPLE RIDGE NEWS RELEASE

FOR IMMEDIATE RELEASE

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For further information, contact: Danielle Pope at 604-467-7447 dapope@mapleridge.ca

Council Endorses 2023 Parks, Recreation & Culture Master Plan

Maple Ridge, BC: On Tuesday, February 28, Council endorsed the final 2023 Parks, Recreation & Culture Master Plan after a year long public engagement program.

The Plan will guide how services (facilities and programs) are delivered over the next ten years and will be used by staff and Council to inform decision making and priority setting.

Over the four phases of development, staff collected thousands of pieces of feedback through a variety of engagement methods which included coded and open surveys, in-person sounding boards, stakeholder engagement and children/youth program engagement.

Key findings included:

- Parks, recreation and culture opportunities are highly valued by residents;
- Satisfaction levels with parks, recreation and culture are generally strong with opportunity to improve communications and awareness;
- A strong demand for new facility development however the financial impacts and willingness to pay requires further exploration on a project by project basis;
- Recognition that Maple Ridge is growing and evolving and the importance of engaging new residents in activities and focus on equity and inclusion;
- Continue to build the cultural capacity and vibe of the community.

"I want to thank everyone that was involved in developing this plan and for sharing their feedback and ideas about the importance of recreational spaces and facilities that promote active lifestyles and support a healthy, vibrant community," said Mayor Dan Ruimy. "The Plan will help guide staff's work to provide residents with high quality, sustainable and accessible parks, recreation and cultural services to ensure that we meet the needs of our fast-growing City."

Next Steps

The Plan includes several incremental budget requests that will be presented to Council for consideration during the upcoming Business Planning which include an aquatic's feasibility study, arena feasibility study and a sponsorship program development proposal.

In addition, the City has submitted an Agricultural Land Commission exclusion request for a fourth ice sheet at the Planet Ice Complex to address the near-term need as referenced in the Plan. Staff have also begun the process of inventorying parcels of land sufficient to accommodate new recreation facilities.

Background

The Master Plan recommends 96 strategies, organized into four sections:

- Parks and Open Spaces
- Recreation Facilities
- Arts and Culture Infrastructure
- Service Delivery

For those who are interested in more detailed information regarding the Plan's development, community data, and the Plan itself, the City recommends the following:

- Review the Council-endorsed Plan
- Review the <u>Needs Assessment</u> (for community data, growth projections, infrastructure analysis and more)
- Review the landing page at <u>mapleridge.ca/prcmasterplan</u>

For questions and inquiries, please contact Danielle Pope, Director of Recreation & Community Engagement at dapope@mapleridge.ca.