

CITY OF MAPLE RIDGE NEWS RELEASE

FOR IMMEDIATE RELEASE

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Public Art Call for 2022 Street Banner Designs on Theme of (Re)Connection

Maple Ridge, BC: Help beautify and brighten Maple Ridge by submitting a bold and colourful street banner design on the theme of "(re)connection"! Throughout the pandemic, people from across the world were impacted by the lack of social connection with friends, family, neighbours and colleagues. Social connections, in-person or virtual, help to uplift spirits, increase happiness, improve physical health and encourage a stronger sense of belonging and purpose. Therefore, the theme for the 2022 Street Banner Design Call is "(re)connection" with the goal of celebrating and building new and old social connections.

The banners will be installed on major streets throughout the City in the summer of 2022 and will remain in place for approximately one year. Four designs will be chosen; the selected artists will receive a cash prize in addition to their work being transformed into banners and displayed in beautiful Maple Ridge.

Cash prizes for selected designs include \$250 for artists under 19 years and \$500 for artists over 19 years. There will be two designs selected from Maple Ridge residents and two designs selected from Katzie First Nation and Kwantlen First Nation members.

The City's Public Art Steering Committee invites amateur and professional artists of all ages to submit their designs and the waiver & photo release form for the 2022 Street Banner Design Public Art Call by December 17 at 3:00 pm to submissions@mapleridge.ca or in-person during operational hours at City Hall (11995 Haney Place). Guidelines for selection, submission and artwork specifications are available online at mapleridge.ca/1519 in addition to the street banner template and waiver & photo release form.

We would like to thank all participants in advance for their submissions and interest. Only those participants whose designs are chosen by the Selection Panel and local First Nation Elder(s) will be contacted. The successful participants will be advised in the New Year by phone and/or email.

We encourage digital submissions to minimize contact; however, artwork may be dropped of inperson at City Hall.