

The Minutes of the Regular Meeting of the Community Development & Enterprise Services Committee held virtually and in the Blaney Room, City Hall on January 11, 2021 at 9:02 am.

COMMITTEE MEMBERS PRESENT

Councillor Yousef*
Councillor Dueck, Chair
Councillor Svendsen

STAFF MEMBERS PRESENT

Al Horsman	Chief Administrative Officer
Christine Carter*	General Manager Planning and Development Services
Laura Benson	Senior Policy and Sustainability Analyst
Wendy Dupley*	Director, Economic Development and Tourism
Charles Goddard	Director of Planning
Lisa Zosiak*	Manager of Community Planning
Amanda Grochowich*	Planner 2
Erin Mark	Clerk 3

*Participated remotely due to the COVID-19 pandemic.

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2021-001

It was moved and seconded

That the agenda for the January 11, 2021 Community Development & Enterprise Services Committee meeting be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2021-002

It was moved and seconded

That the minutes from the November 30, 2020 Community Development & Enterprise Services Committee meeting be adopted as circulated.

CARRIED

4. DELEGATIONS – Nil

5. NEW AND UNFINISHED BUSINESS

5.1. Yennadon Lands Concept Plan

The General Manager Planning and Development Services introduced the item and A. Grochowich, Planner, provided a summary presentation of the Yennadon Lands Concept Plan. The Director of Planning requested comments from the Committee regarding their vision for the types of uses and businesses they felt would be most suitable for the study area.

The Committee provided comments on the plan and types of uses that are economic drivers for the community, provide commercial/industrial spaces that are in demand while protecting environmental sensitive areas and being mindful of increased traffic in the area. The Director of Planning received these comments and stated they would be considered during the development of the policies associated with the Yennadon Lands Concept Plan.

5.2. Economic Development Strategy – Terms of Reference

The Chief Administrative Officer provided a brief background on the item and the Director of Economic Development and Tourism delivered an overview of the proposed Terms of Reference that will guide the development of an official community economic development strategy and requested Committee member feedback.

Committee members provided their comments on the Terms of Reference including land availability, local industry growth and projections of labour shortages and unemployment levels. Members requested additional information on the Community Site Selector Profile, which staff advised will be provided at an upcoming Committee meeting. The Committee requested that retail be included in the sector gap analysis.

The Director of Economic Development and Tourism received the comments and stated they will be considered before the Economic Development Strategy is issued for tender.

5.3. Community Development & Enterprise Services Committee Terms of Reference

The Chief Administrative Officer and Senior Policy and Sustainability Analyst introduced proposed amendments to the Committee's mandate that were made based on the discussion during the November 30, 2020 Committee meeting. Staff requested feedback from the Committee on the proposed amendments to the Committee's Terms of Reference mandate.

All Committee members supported the changes to the Terms of Reference mandate. Staff will provide the revised Terms of Reference to Council for approval.

5.4. Information Items (Discussion Optional)

5.4.1 Backgrounder: 2014-2018 Employment Lands Investment Incentive Program (ELIIP)

The Senior Policy and Sustainability Analyst and Chief Administrative Officer spoke about the report that was included as background information only and clarified that staff are not suggesting an incentive program be offered at this time.

Staff responded to questions from the Committee regarding the Incentive Program and the various factors that attract businesses to communities.

6. QUESTION PERIOD – Nil

7. ADJOURNMENT at 10:20 a.m.


Councillor Judy Dueck, Chair

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