

City of Maple Ridge
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
AGENDA – REGULAR MEETING
Thursday, April 11, 2024, at 4:00 pm

Meeting Access Information

Economic Development Advisory Committee (EDC) meetings are held in a hybrid format. Members of the EDC and the public are asked to join the meeting in-person in the Blaney Room at Maple Ridge City Hall or remotely using the following access information:

Join the meeting from your computer, tablet or smartphone

<https://mapleridge-ca.zoom.us/j/88573241105?pwd=Rcb9Ls6F5JR8FEb44ALTzqGr4Mwf1s.1>

Or join the meeting using your phone

Dial: 1-778-907-2071 Meeting ID: **885 7324 1105** Passcode: **766449**

1. **CALL TO ORDER**

- 1.1 Territory Acknowledgement - The City of Maple Ridge carries out its business on the traditional and unceded territories of the Katzie (q̓ic̓əy̓) First Nation and the Kwantlen (q̓ʷa:n̓ł̓əñ) First Nation.

2. **APPROVAL OF THE AGENDA**

3. **ADOPTION OF MINUTES** – January 25, 2024

4. **DELEGATIONS**

- 4.1 2024 BC Summer Games – Presentation by Christa Balatti

5. **NEW AND UNFINISHED BUSINESS**

- 5.1 2024 Economic Development Advisory Committee Workplan

Potential Workplan Items:

- 5.1.1 Input into Investment Attraction (IA) Strategy and Implementation Plan
- 5.1.2 Input into Business Retention and Expansion (BR&E) Strategy and Implementation Plan
- 5.1.3 Involvement with Downtown Revitalization Engagement
- 5.1.4 Involvement with Post Secondary Institute (PSI) Global Café
- 5.2 2024 BC Summer Games –Volunteers
- 5.3 Sparkle Week: April 15 – 19, 2024
- 5.4 BC Buy Local Workshop: April 8, 2024

6. **LIAISON UPDATES**

6.1 Staff Liaison

6.2 Council Liaison

TASK FORCE UPDATES

7. **QUESTION PERIOD**

8. **ROUNDTABLE**

9. **ADJOURNMENT**

Next Regular Meeting: July 11, 2024
Agenda Items Submission Deadline: June 26, 2024

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subjects that are of concern to them. Each person will be given 2 minutes to speak.

Up to ten minutes in total is allotted for Question Period.

Economic Development Advisory Committee Meeting Minutes

January 25, 2024

The Minutes of the Regular Economic Development Advisory Committee Meeting held virtually and hosted in the Blaney Room at Maple Ridge City Hall on January 25, 2024, at 4:00 pm.

COMMITTEE MEMBERS PRESENT

Councillor Onyeka Dozie
Al Hogarth
Craig Fewer
Jerry Kok

Council Liaison
Chamber of Commerce Representative
Member at Large
Member at Large

STAFF MEMBERS PRESENT

Tyler Westover
Emily Davies

Director of Economic Development & Staff Liaison
Committee Clerk

ABSENT

Lilian Kan
Gershon Tan
Mehdi Vezvaei

Member at Large
Business Improvement Association Representative
Member at Large

1. CALL TO ORDER – 4:16 pm

The meeting was called to order and E. Davies provided the land acknowledgement.

1.1 Land Acknowledgment

Due to lack of quorum, the committee proceeded to item 4.1, Business Retention and Expansion Advisor – Jeff Baker, until quorum was met.

2. APPROVAL OF THE AGENDA

This item was considered after item 4.1, when quorum was met.

R/2024-EDC-001

It was moved and seconded

That the January 25, 2024, Economic Development Advisory Committee agenda be approved as amended to exclude item 4.1, 2024 BC Summer Games.

CARRIED UNANIMOUSLY

3. ADOPTION OF THE MINUTES

This item was considered after item 4.1, when quorum was met.

R/2024-EDC-002

It was moved and seconded

That the minutes of the November 30, 2023, Economic Development Advisory Committee regular meeting be adopted.

CARRIED UNANIMOUSLY

4. DELEGATIONS

4.1. Business Retention and Expansion Advisor – Jeff Baker

J. Baker provided a presentation on Business Retention and Expansion projects in Maple Ridge, including the Dine Out on Us Contest, BC Buy Local, 'Make it Here' Display in City Hall, and working with Translink to offer more programs and incentives to users and employers.

(O. Dozie arrived 4:27, quorum met)

5. NEW AND UNFINISHED BUSINESS

5.1. Welcome/Member Introductions

New and returning members introduced themselves to the group.

5.2. Advisory Committee Overview

E. Davies provided a general overview of Committee proceedings and functions.

5.3. Chair and Vice Chair Selection

To appoint a Chair and Vice-Chair to the Economic Development Advisory Committee for 2024.

R/2024-EDC-003

It was moved and seconded

That Al Hogarth be appointed as Chair of the Economic Development Advisory Committee for 2024.

CARRIED UNANIMOUSLY

R/2024-EDC-004

It was moved and seconded

That Jerry Kok be appointed as Vice Chair of the Economic Development Advisory Committee for 2024.

CARRIED UNANIMOUSLY

5.4. 2024 Meeting Schedule

The Committee adopted the 2024 meeting schedule, emphasising a potential need to hold some ad-hoc meetings prior to the 2024 BC summer games.

R/2024-EDC-005

It was moved and seconded

That the 2024 Economic Development Advisory Committee meeting schedule be adopted as circulated

CARRIED UNANIMOUSLY

5.5. 2024 Economic Development Advisory Committee Work Plan

T. Westover provided an overview of the draft 2024 Economic Development Advisory Committee Work Plan. Committee members provided their recommendations and feedback. The Economic Development Advisory Committee agreed to move discussion of the Work Plans to the next meeting of the EDC, pending council budget discussions.

R/2024-EDC-006

It was moved and seconded

That discussion of the 2024 Economic Development Advisory Committee Work Plan be moved to the next meeting of the Economic Development Advisory Committee.

CARRIED UNANIMOUSLY

5.6. Al Hogarth Submitted Plan

Committee members discussed the submitted plan by A. Hogarth for a proposed High Tech/Business Post Secondary Campus.

6. LIAISON UPDATES

6.1. Staff Liaison

T. Westover provided an update on multiple topics related to economic development including tourism campaigns, new curbside patio guidelines being introduced on February 1, 2024, Industrial impact analysis, and filming in Maple Ridge.

6.2. Council Liaison

Councillor O. Dozie provided an update on the Council Budget and the potential new leisure centre in Hammond.

7. TASK FORCE UPDATES – NIL

8. QUESTION PERIOD FOR THE PUBLIC – NIL

9. ROUNDTABLE

Committee members shared relevant information about reports, activities, and events related to economic development.

10. ADJOURNMENT – 5:50 pm

Al Hogarth, Chair

/ed



TO: Committee Members
FROM: Staff Liaison

MEETING DATE: April 11, 2024
MEETING: Economic Development Advisory Committee

SUBJECT: Economic Development Advisory Committee Draft 2024 Work Plan

Overview:

To advise council on matters relating to the long term economic health of the community. The Economic Development Committee (EDC) is focused on the retention and expansion of existing businesses and attracting new industrial and commercial investment to create high value, local jobs. In coordination with the Economic Development Office, the Economic Development Committee may:

1. advise Council on matters related to strengthening our economy;
2. provide strategic input for consideration of Council; and
3. act as an ambassador, profiling economic opportunities in Maple Ridge.

Action Item	Update and Next Steps	Priority	Status
Input into Investment Attraction Strategy and Implementation Plan	When project proceeds after RFP process engagement with the Committee is anticipated for input into targets for City of Maple Ridge		Anticipated launch late Q2 2024
Input into Business Retention and Expansion (BRE) Strategy and Implementation Plan	When project proceeds after RFP process, engagement with the committee is anticipated for input into BRE Strategy		Anticipated launch early Q3 2024
Involvement with Downtown Revitalization Engagement	Committee members to provide additional input and engagement for downtown revitalization.		Dialogue to begin late Q2 2024
Involvement with Post Secondary Institute (PSI) Global Café	Highlighting the need for post secondary presence in Maple Ridge – engagement and facilitation		Global Café to be planned for Q3 2024