

**COMMUNITY HERITAGE COMMISSION  
AGENDA**

***Tues, February 7, 2017, 7:00 pm  
Blaney Room, Maple Ridge City Hall***

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- 1. WELCOME AND INTRODUCTIONS**
- 2. AGENDA APPROVAL**
- 3. MINUTES APPROVAL** – January 3, 2017 Regular Meeting Minutes
- 4. DELEGATIONS** - Nil
- 5. FINANCE**
  - 5.1 Financial Update –Russell Irvine
    - 5.1.1 CHC Budget
- 6. CORRESPONDENCE**
  - 6.1 Sandra Ayres - Museum Design Report
- 7. NEW & UNFINISHED BUSINESS**
  - 7.1 Membership – Brenda Smith
    - 7.1.1. Calendar of Events
    - 7.1.2 Committee Structure 2017
  - 7.2 Cultural Plan Update
  - 7.3 Tourism Strategy
  - 7.4 Canada 150
  - 7.5 Tax Assessments
  - 7.6 Private Members Bill Tax Credit
  - 7.7 BC Museum Funding
- 8. SUBCOMMITTEE REPORTS**
  - 8.1 Communications Subcommittee – Brenda Smith
    - 8.1.1 Local Voices
    - 8.1.2 Communications Package
  - 8.2 Recognitions Subcommittee – Brenda Smith
    - 8.2.1 Heritage Week Subcommittee
    - 8.2.2 Heritage Awards 2017 Nominations
    - 8.2.3 Review of Heritage Awards annual nomination deadlines
  - 8.3 Education Subcommittee – Brenda Smith
    - 8.3.1 BC Societies Act Workshop
    - 8.3.2 Oral History Training
    - 8.3.3 Heritage BC Webinars
  - 8.4 Maple Ridge Oral History Project – Steve Ranta, Lisa Zosiak
  - 8.5 Digitization Project Subcommittee – Brenda Smith, Lisa Zosiak
  - 8.6 Heritage Inventory Project Update – Brenda Smith, Lisa Zosiak
  - 8.7 Robertson Family Cemetery Project Subcommittee – Lisa Zosiak

8.9 Museum and Archives Update –Brenda Smith, Craig Speirs, Lisa Zosiak

**9. LIAISON UPDATES**

- 9.1 BC Historical Federation – Brenda Smith
- 9.2 Heritage BC – Brenda Smith
- 9.3 BC Museums Association – Brenda Smith
- 9.4 Maple Ridge Historical Society – Julie Koehn
- 9.5 Council Liaison – Councillor Speirs

**10. QUESTION PERIOD**

**11. ROUNDTABLE**

**12. ADJOURNMENT**

**QUESTION PERIOD**

Question Period provides the public with the opportunity to ask questions or make comments on subjects that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

On Jan 17, 2017, at 11:05 PM, Sandra Ayres wrote:

Hi Brenda,

I took in a lecture I had noticed via British Columbia History on Facebook. I thought you would like to see the report.

Sandra

Note: Sandra served on the Maple Ridge Community Heritage Commission as a Community at Large member and Education Sub-Committee Chair 2014-2016.

#### Museum Design- Creating Cultural Capital

This lecture was presented at the University of the Fraser Valley in partnership with The Reach in Abbotsford on January 16<sup>th</sup> 2017. Dr. George Jacobs, a noted museum specialist who played a large part in bringing to fruition the Philip J. Currie Dinosaur Museum near Grande Prairie Alberta, spoke to an intimate group on the development of museums around the world. It should be noted that he has authored 3 books on this topic and has been the founding director of 4 museums. He has also been involved in the development of many museums around the world.

Museums are no longer stale buildings with dusty articles within its walls. They now need to be transforming spaces. The Utah Museum of Natural history, for example, responds to the temperature and wind outside its walls to “grow” plants on the interior walls. They can be about tangible and/ or intangible heritage, such as the museums of human rights. They often use metaphor to give the message. They use augmented reality such as the “911 World Trade Tower space” use of iPhone connectedness to present their information. The Khalsa Heritage Museum in India uses no text in the space. Instead the information is through commentary, poetry, etc., in conjunction with the visual.

The building has become a draw in of itself. Whether it be an eye catching wrap of a design over a rectangular building, a blending into the natural landscape, or something which uses light to play with the interaction, it should draw people in. The Bilboa Museum was instrumental in making a sleepy town in Spain to a destination. The Ferrari Museum is laid out under the building envelope of the Ferrari ensign. The Nigbo History Museum was simply made up of recycled bricks. Other Museums use Braille on the outside of the building to imbed a message. Many other examples were shown including the trend of museum clusters.

Dr. Jacobs’s main message was that a museum needs to demonstrate the value of the story. The story must be meaningful and worth telling. The present model of funding such museums is not sustainable and hard on the staff that manage the museum. Museums now need to look for other forms of funding for its survival. Whether that is attaching business appendages or using debt for services methods, it cannot rely only on government to pay the bills. A museum needs to provide a service to the community.

It is necessary that funds for the operations of a museum are taken into consideration at the same time as the funding for the bricks and mortar to ensure the survival. The intangible measurements of a successful museum can only be measured over time—have they inspired a generation?

Date

Dear (MP)

We are writing to express our support for Bill C-323: *An Act to Amend the Income Tax Act (Rehabilitation of Historic Property)*.

This private members Bill, tabled on December 1, 2016, is inspired by the successful US Federal Historic Tax Credit Program, the outcome of which resulted in hundreds of thousands of housing units, many for low/moderate income families.

In Canada, Bill C-323 has the potential of achieving the same success, widely affecting property owners and developers, the construction industry, and positively impacting the economy, job creation and environmental issues.

Bill C-323 includes the creation of:

- A 20% tax credit on eligible costs for rehabilitation work done to designated historic places (commercial & owner-occupied residential);
- An accelerated Capital Cost Allowance (25%/50%/25%) for eligible capitalized costs incurred under the same conditions of the tax credit (commercial only).

These two tax measures would transform the economic fundamentals for renewing historic places, and will encourage building conservation of every size and type, from landmark commercial buildings to modest homes. Examples in your constituency include:

**1. (INSERT NAMES AND LOCATIONS OF BUILDINGS IN YOUR CONSTITUENCY THAT COULD BENEFIT FROM THE NEW TAX CREDIT.)**

**2.**  
**3.**

There are many examples of the significant financial impact of heritage conservation:

- Studies show building rehabilitation generates upwards of 21% more jobs, including skilled jobs, than the same investment in new construction.
- Building renewal and re-use capitalizes on materials and energy already invested, reduces construction and demolition waste, and avoids environmental impact associated with new development. A recent study shows that it takes from 10 to 80 years for a new “green” building to make up for the negative climate change impacts of its construction.
- The Commercial Heritage Properties Incentive Fund (CHPIF), a Canada-wide pilot program (2003 - 2008), was designed to test the benefit of a heritage tax credit. The results were impressive: federal contributions of \$21.5 million supporting 49 projects leveraged over 8 times more in private sector investment (\$177.2 million).
- The new tax credit program will be supported with tools already in place, such as the Canadian Register of Historic Places, which continues to be populated with designated heritage properties, and nationally-adopted heritage conservation standards.

As the significant impact of this Bill will be felt in our own community, as well as nationally, we urge you to support Bill C-323: *An Act to Amend the Income Tax Act (Rehabilitation of Historic Property)*.

Thank you for your consideration of this important issue.

Sincerely,

**YOUR NAME**

cc National Trust of Canada, Ottawa  
Heritage BC, Vancouver

# The Heritage BC Update

January 2017

## Heritage Tax Credit Bill: CALL TO ACTION

A few weeks ago, we reported on the Private Member's Bill for the rehabilitation of historic buildings and designed to support those who invest in our cultural heritage.

### What can you do to help?

In collaboration with the National Trust for Canada, we are offering three easy steps to support the passage of this Bill.

1. **First, [use our template letter](#) to write to your Member of Parliament.**
2. **Write a letter to the Minister of Environment**, who is responsible for built heritage in Canada.
3. **Let us know what action you've taken!** Copy us on your emails or send us a copy of your letters to [info@heritagebc.ca](mailto:info@heritagebc.ca).

To learn more about this Call To Action, [heritagebc.ca](http://heritagebc.ca)

### SAMPLE LETTER

Date

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## HERITAGE BC WEBINARS

### Heritage Conservation, Sustainability, and Climate Change

Just in time for the [5th International Conference on Climate Change Adaptation 2016](#) in Toronto, Ontario, this webinar introduces the intersections between heritage conservation, sustainability, and climate change. Climate change may have potentially serious implications for the historic environment. Cultural heritage sites can be particularly sensitive to severe weather events and to changes in climate. How can we mitigate the adverse implications of climate change in heritage conservation, and integrate the best practices of sustainability into heritage conservation? This webinar will also examine some current programs being offered to assist with long-term sustainability in heritage conservation projects. **1.0 PIBC CPL LU, 1.0 Core AIBC CPL LU.**

**Upcoming Date:** February 17, 2017 at 12:00 PM

### Heritage and Cultural Tourism Webinar

To coincide with the 2016 Heritage Week theme of Distinctive Destinations: Experience Historic Places, Heritage BC will be offering a new webinar on Heritage and Cultural Tourism. This webinar will introduce the topic of heritage and cultural tourism, what is meant by heritage and cultural tourism, benefits of heritage and cultural tourism, and best practices for developing and delivering heritage and cultural tourism experiences. Using examples from British Columbia, this webinar will introduce case studies and several valuable resources. The webinar is offered at the following dates and times:

**Upcoming Date:** March 17, 2017 at 12:00 PM

### How to use the *Standards and Guidelines for the Conservation of Historic Places in Canada*

This one hour webinar will provide participants with valuable insights and straightforward instructions on how to use the *Standards and Guidelines for the Conservation of Historic Places in Canada*. This document offers results oriented guidance for sound decision making when planning for, intervening on and using historic places, and is the benchmark for heritage conservation practices in Canada.

An understanding of how to use the *Standards and Guidelines for the Conservation of Historic Places in Canada* is essential when planning for Heritage Conservation projects, and applicants to the Heritage Conservation Program for the Heritage Legacy Fund are required to demonstrate how their projects conform to the *Standards and Guidelines*. **1.0 PIBC CPL LU, 1.0 Core AIBC CPL LU.**

**Upcoming Date:** April 14, 2017 at 12:00 PM

### **NEW! The Economic Impact of Heritage: Making Data Relevant**

**Upcoming Date:** May 26, 2017 at 12:00 PM